



ISABELA TOURISM OFFICE

Accomplishment Report

JUNE
MONTH
2020
YEAR



I. DOT ACCREDITATION OF TOURISM ENTERPRISE

NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR SECONDARY)	LOCATION	DATE OF ACCREDITATION

II. OTHER PROGRAM/PROJECT/ACTIVITY

PROGRAM/PROJECT/ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ACCOMPLISHMENT
Todas Dengue, Todo Na 'To (Ikapitong Kagat)	It is with reference to the Executive Order No.26 s. 2020 issued by the Governor Rodolfo T. Albano III for the conduct of "TODAS DENGUE, TODO NA 'TO (IKA-PITONG KAGAT)" simultaneous and massive clean-up of Public and Private spaces to eliminate mosquito breeding sites and stop the spread of dengue fever and other mosquito-borne diseases.	The 26-man strong Isabela Tourism Office personnel joins the rest of Isabela in the annual Provincial Government of Isabela program: Todas Dengue, Todo Na 'To, Ikapitong Kagat on June 12, 2020. They were assigned to their respective barangay, the staff searched and destroyed the possible mosquito breeding places within the surroundings.
Installation of signages and markers in preparation of New Normal	The Isabela Tourism Office posted signages and markers to maintain safety protocols in the office and observe health standards in preparation for the future visitors for the New Normal.	Displayed signages and markers at the Isabela Tourist and Assistance Center and Isabela Museum and Library.

** Please see attached

PREPARED BY:  RODAMAF L. ALLAM Administrative Aide III	CERTIFIED CORRECT:  TROY ALEXANDER G. MIANO, DPA Provincial Tourism Officer
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Virtual Meetings and Webinars	<p>The Department of Tourism (DOT) conducted series of online training program dubbed as DOT Online Training for the country's tourism stakeholders. This conceptualized as an alternative to the regular training programs, it is done via Zoom video-conferencing. This includes:</p> <ul style="list-style-type: none"> •Cagayan Valley Regional Tourism Council Meeting on June 3, 2020. •Policy Formulation and Analysis: Applications to the Tourism Industry as a Proactive Response to COVID 19 and other Crises on June 9-11, 2020. • "Library Resilency" by the National Library of the Philippines in partnership with Association of Librarians in Public Sector (ALPS), Inc. on June 11, 2020. • Fostering Business Continuity: How to Continue Operating During and After a Global Crisis on June 17-19, 2020. • Evaluation Response on Social Amelioration Program and Enhanced Community Quarantine on June 25-27, 2020. 	The Isabela Tourism Office staff participated the online training program of DOT to stay relevant, learn to cope with the difficulties arising from the global pandemic novel coronavirus or COVID-19, and to facilitate transition to recovery.
Categorizing Tourist Destination of the Province	The Isabela Tourism Office categorized the tourist destination of the province in terms of Nature Tourism, MICE (Meetings, Incentives, Conferencing, Exhibitions), Historical and Cultural Tourism, Food Tourism, Leisure & Entertainment Tourism, Education Tourism, Health and Wellness Tourism. This is for the preparation of the tourism industry in the New normal.	The Isabela Tourism Office categorized the tourist destination of the province per District (District 1-6).
Assisted Isabela Representative for Mrs. Queen Hearts Philippines 2020	Assisted Mrs. Joybelle Corpuz Portabes, Isabela Representative in the Search for Mrs. Queen Hearts Philippines 2020.	Assisted Mrs. Joybelle Corpuz Portabes, Isabela Representative in the Search for Mrs. Queen Hearts Philippines 2020 through coordination with the LGU's for her shooting of Advocacy and Introduction video and by providing her documents about the destinations of our province.