	ISABELA TOURISM OFFICE	MARCH
		MONTH
	Accomplishment Report	2020
		YEAR

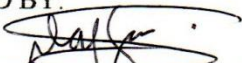
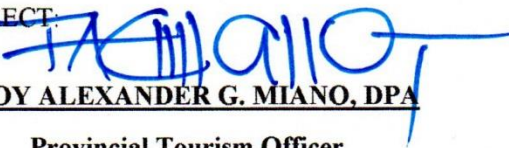
I. DOT ACCREDITATION OF TOURISM ENTERPRISE

NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR SECONDARY)	LOCATION	DATE OF ACCREDITATION

II. OTHER PROGRAM/PROJECT/ACTIVITY

PROGRAM/PROJECT/ ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
OTOP Next Generation Scoping of Cultural Identity	The Department of Trade & Industry conducted the OTO Next Generation, Scoping of Cultural Identity on March 2-4, 2020 at DTI Regional Negosyo Center Bldg, Carig Sur, Tuguegarao City. The activity seek to gather data/information for the establishment of cultural identity per province.	Isabela Tourism Office participated in the write shop and focus group discussion and gave inputs regarding the cultural heritage sites of the province of Isabela. Representative from the ITO joined the team and went to the municipalites of Sta. Prexedes, Claveria and Sanchez Mira, Cagayan and Isabela Museum & Library, City of Ilagan, Isabela for the on-site scoping of cultural identity.

** Please see attached

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DOT Consultation Workshop for Tourism and Planning Officers	The Department of Tourism conducted a Consultation Workshop for Tourism and Planning Officers for Districts I, II and III at Piazza Zicarelli in Gamu and for Districts IV, V and VI at Japi Traveller's Hotel & Restaurant in Cauayan City on March 4-5, 2020 respectively. The workshop aims to guide the Local Government Units (LGUs) in crafting their Local Tourism Development Plans based on the recommended workplan under the Tourism Guidebook for LGUs.	Isabela Tourism Office participated in the workshop, shared inputs regarding the Isabela Tourism Developmental Plan.
Creation, development and promotion of the BANKAG FESTIVAL of Yeban Norte, Benito Soliven	Barangay Yeban Norte of Benito Soliven, Isabela sought technical assistance from the Isabela Tourism Office in the establishment of Bangkok Festival.	The Provincial Government of Isabela thru the Isabela Tourism Office visited and provided technical assistance for the establishment, development and promotion of the BANKAG FESTIVAL of Barangay Yeban Norte, Benito Soliven, Isabela on March 10, 2020.
Implementing preventive measures before the ECQ in Luzon due to Covid-19 disease	Isabela Tourism Office- Isabela Musuem and Library acted upon the preventive measures such as sanitizing government facilities and clean-up drive to prevent the spread of Covid-19 disease.	Highly observed preventive measures during office hours. Distributed COVID-19 IEC materials (from PGI-PSO).
Earth Hour 2020	The Isabela Tourism Office and Library joins the world in observing Earth Hour 2020 through switching off lights at home at exactly 8:30 in the evening for Mother Earth.	The Isabela Tourism Office staff switched off their lights at home from 8:30-9:30PM in observance of the Earth Hour 2020 on March 28.