

**ISABELA TOURISM OFFICE****Accomplishment Report**

AUGUST

MONTH

2021

YEAR

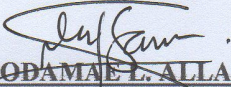

**I. DOT ACCREDITATION OF TOURISM ENTERPRISE**

NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR SECONDARY)	LOCATION	DATE OF ACCREDITATION
<i>Not applicable due to pandemic protocols</i>			

**II. OTHER PROGRAM/PROJECT/ACTIVITY**

PROGRAM/PROJECT/ ACTIVITY	DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
Promotional campaign through social media	Designated staff to monitor and update the official facebook page of Isabela Tourism Office (ITO).	From time to time, ITO staff are posting pictures and videos about History, Culture and the Arts, Tourism, and Current events.
COVID-19 Adjustment Measures Program (CAMP 2021 for Tourism Sector) in the Province of Isabela	The Department of Tourism (DOT) and Department of Labor and Employment (DOLE), in coordinated efforts with the Provincial Government of Isabela - Isabela Tourism Office, provided technical assistance to the beneficiaries of CAMP2 (COVID-19 Adjustment Measurement Program 2).	The Isabela Tourism Office assisted in CAMP payout in the municipality of Alicia, Aurora Isabela.

\*\* Please see attached

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PROGRAM/PROJECT/ ACTIVITY	DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
Technical Assistance for Mrs. Philippines Worldwide 2021 City of Ilagan Representative	Isabela Tourism Office assisted Mrs. Philippines Worldwide 2021 City of Ilagan Representative, Mrs. Joana Krisanta La Madrid in her promotional materials on August 2, 2021.	The Isabela Tourism Office assisted Mrs. Joana Krisanta La Madrid, Mrs. Philippines Worldwide 2021 candidate.
Buwan ng Wikang Pambansa 2021	The ITO - Isabela Museum and Library celebrated the Buwan ng Wikang Pambansa 2021 with the theme, "Filipino at mga Katutubong Wika sa Dekolonisasyon ng Pag-iisip ng mga Pilipino".	Conducted Book Distribution Program to different public schools and municipal library.
Unang Gantimpala 2021 Gawad Parangal sa Natatanging Propesyunal Na Tagapangasiwa Ng Pampublikong Aklatan (Non-Librarian Category) by the National Library of the Philippines (NLP) and The Asia Foundation (TAF)	The Province of Isabela thru Isabela Tourism Office - Isabela Museum and Library won the Unang Gantimpala 2021 Gawad Parangal sa Natatanging Propesyunal Na Tagapangasiwa Ng Pampublikong Aklatan (Non-Librarian Category), Dr. Troy Alexander G. Miano declared as winner during the 1st ASEAN Virtual Regional Conference of Public Librarians (1st ASEAN VRCPL) held on August 23 - 25, 2021 via ZOOM.	A medal, trophy and plaque of recognition was awarded to the province.
Book Distribution	The Provincial Government of Isabela in partnership with Children's International, Inc., thru the Isabela Museum and Library donated book to the Department of Education - Schools Division Office of Isabela:	A total of 8,000 elementary and high school books were distributed for the month of August.
	1,400 books for the LGU library and 5 public schools of Dinapigue, Isabela.	
	• 200 books to the Duroc Integrated School on August 19, 2021.	
	• 200 books to the Addalam Region High School - Main on August 20, 2021.	
	200 books to the Addalam Region High School - Annex on August 20, 2021.	
	• 200 books to the Ditambali Elementary School on August 28, 2021.	
	• 200 books to the Dibewan Integrated School on August 28, 2021.	
	• 200 books to the Dipadsangan Elementary School on August 28, 2021.	

	<ul style="list-style-type: none"> <li>• 200 books to the Taknalan Elementary School on August 28, 2021.</li> <li>• 200 books to the San Isidro Elementary School on August 28, 2021.</li> <li>• 200 books to the Dibutarek Elementary School on August 28, 2021.</li> <li>• 200 books to the Bisag Elementary School on August 28, 2021.</li> <li>• 200 books to the Alomanay Elementary School on August 28, 2021.</li> <li>• 200 books to the Dialawyo Elementary School on August 28, 2021.</li> <li>• 200 books to the Palanan Central School on August 28, 2021.</li> <li>• 200 books to the Dikadyuan Elementary School on August 28, 2021.</li> <li>• 100 books to the Marikit Elementary School on August 28, 2021.</li> <li>• 100 books to the Dimasar Elementary School on August 28, 2021.</li> <li>• 200 books to the Diddadungan Elementary School - Main on August 28, 2021.</li> </ul>	
	<ul style="list-style-type: none"> <li>• 400 books to the Municipal Library of Palanan on August 28, 2021.</li> </ul>	
Virtual Meetings and Webinars	<p>The Department of Tourism (DOT) conducted series of online training program dubbed as DOT Online Training for the country's tourism stakeholders together with other agencies. This conceptualized as an alternative to the regular training programs, it is done via Zoom video-conferencing. This includes:</p> <ul style="list-style-type: none"> <li>• Urban Farm Tourism conducted by the Department of Trade and Industry on August 23, 2021.</li> <li>• 1st ASEAN Virtual Regional Conference of Public Librarians on August 23, 2021.</li> </ul>	The Isabela Tourism Office staff participated the online training program of DOT to stay relevant, learn to cope with the difficulties arising from the global pandemic novel coronavirus or COVID-19, and to facilitate transition to recovery.