	ISABELA TOURISM OFFICE		DECEMBER
			MONTH
	Accomplishment Report		2021
			YEAR

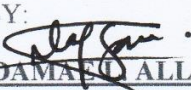

I. DOT ACCREDITATION OF TOURISM ENTERPRISE

NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR SECONDARY)	LOCATION	DATE OF ACCREDITATION
<i>Not applicable due to pandemic protocols</i>			

II. OTHER PROGRAM/PROJECT/ACTIVITY

PROGRAM/PROJECT/ ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
125th anniversary of the martyrdom of Dr. Jose Rizal virtual exhibit	The Provincial Government of Isabela thru Isabela Tourism Office-Isabela Museum & Library cjoins the nation in the commemoration of the 125th anniversary of the martyrdom of Dr. Jose Rizal, with the theme, "Rizal: Para sa Agham, Katotohanan at Buhay (Rizal: For Science, Truth, and Life)". featuring a Virtual exhibit.	The Online Virtual Exhibit was posted in the official facebook page of ITO.
DOT Seminar on Filipino Brand of Service Excellence for Tourism Frontliners	To explain and discuss the Service Excellence, it's social, cultural environmental and economic value and importance the Department of Tourism Region 2 conducted Filipino Brand of Service Excellence for Tourism Frontliners seminar-workshop at JAPI Traveller's Hotel, Cauayan City, Isabela. on December 6, 2021.	The Isabela Tourism Office staff attended the said training.

** Please see attached

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PROGRAM/PROJECT/ ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
Tourist Reception and Guiding Techniques Incorporating the New Normal Operations	The Isabela Tourism Office rendered technical assistance to the speakers and trainee of the three-day training on Tourist Reception and Guiding Technique Incorporating the new Normal Operations. This is part of the Tourism Development Projects granted by the Department of Tourism. Activities include identification of potential tourism destinations, tour packaging, strategies in promotion and marketing, manpower development and most importantly, handling or reception of tourist conducted on December 10-12, 2021 at Dimapula, Dinapigue, Isabela.	The Isabela Tourism Office staff rendered technical assistance on the speakers and trainee of the three-day training.
Tourism Development Plan preliminaries	<p>The Provincial Government of Isabela - Isabela Tourism Office conducted monitoring and assessment for the existing, potential and emerging tourism destination and tourism related establishment to extend technical assistance needed for the Tourism Development Plan Preliminaries in:</p> <ul style="list-style-type: none"> • City of Santiago, Isabela - Edu Tourism Park and Calvary Hills in Balintocotoc, Santiago City, Pagkakaisha Eco Plaza in Brgy. Naggasican, and The Museo De Padduruffun in Malvar. • Aurora, Isabela - as Calamansi Farm, Gaddang Tribe, Verdillos Resort & Event's Place, and The Constantine Place. • Luna, Isabela- FITS Kiosk (Cabbage Pick 'n Pay, FJC Integrated Farm, Bato Art Production, Rice Wine Production, RP Eders Garden, and LEAD Center. • Cabatuan, Isabela - JBM Food Production (Calamansi Juice) Moriecos Production, Mini Zoo & Resort (Potential Site) and Floating Restaurant (Potential Site). • Alicia, Isabela -Sto. Domingo Eco Park, Bignay Wine Production, Our Lady of Atocha Church, Bountiful Garden, Banchetto, and Our Lady of Atocha Museum in Alicia. • Echague, Isabela - The Ridge Resort, Cacao Production and Pasalubong Center, Yogad Khan Resort, Banchetto, Museo ng Karunungan (Gabaldon East), and St. Joseph the Worker Church. 	The Isabela Tourism Office staff successfully conducted monitoring and assessment for the existing, potential and emerging tourism destination and tourism related establishment for the Tourism Development Plan Preliminaries in the municipalities of Ramon, Aurora, Luna, Cabatuan, Alicia, Echague, San Isidro, San Mateo, Cordon, Quezon, San Guillermo, Angadanan, Jones, and Santiago City

	<ul style="list-style-type: none"> • San, Isidro, Isabela - Siglo Integrated Farm, Production of Balot, Red Egg, Victoria's Farm, and Potential Hotel Accommodation. • San Mateo, Isabela - La Perfecta Hotel and Restaurant, Ramis Integrated Farm, Luntiang Samut-Sari Integrated Farm, Munggo Processing, and Kenshai Kaway-Kawayan. • Ramon, Isabela - Bulaluhan Sa Hi-way, Camp Vizcara, Water World, Red Theodores Bansai Farm, Ramon Rolling Hills, Oscariz Roman Catholic Church (Colonial Bells), Maris Dam and Magat Dam. • Cordon, Isabela - Punta Amelita, Amancio Hotel and Villa Diana, Elpidios Farm, Blue Lagoon, Empor Casa, Dallao Viewdeck, Amancio Nicolas Farm Hotel, Natures Valley, and Pammati Festival Village. • Quezon, Isabela - Quezon Eco Forest, Quezon Childrens Park, Mallig River Irrigation System, Andrea Aswigue Enabel Handcraft, Andreas Paper Beads, and Mahogany Farm. • San Guillermo, Isabela - Kang Juan Farm and Learning Center, Sanchez Farm, LGU Mini Park and Bougainvillea Farden Fence, and White Rocks. • Angadanan, Isabela - Villa Domingo Eco Park, Manalo Taguba Farm, Valdez Agri Tourism Farm. • Jones, Isabela - Reyes Integrated Farm, Jones Welcome Park(Mini- Baguio), Jones Eco Park, Jones Historical Landmark (Land of Heroes), Nicolas Integrated Farm, Gin-C Plant, D'Hence Resort, Mango Go Zip Café. 	
Kulinarya 2021 Farm Food Fun Festival	The Department of Tourism Region 2 conducted the Kulinarya 2021 Farm Food Fun Festival to tourism officer, DOT-Accredited accommodation establishment owners, tourist transport drivers and operators, travel agents, tour operators, tourism related establishment owners, Health and Wellness owners, and tour guides. This exhibit provided our farm owners as well as DOT-Accredited enterprises a steady stream of income source in the future.	The Isabela Tourism Office attended the Kulinarya 2021 Farm Food Fun Festival on December 21, 2021 at Manalo-Taguba Eco Park at Cumu, Angadanan, Isabela Angadanan, Isabela.

Book Distribution	The Provincial Government of Isabela in partnership with Children's International, Inc., thru the Isabela Museum and Library donated book to the Department of Education - Schools Division Office of Isabela:	A total of 1,600 elementary and high school books were distributed for the month of November.
	• 200 books to the Schools Division Office of the City of Ilagan - Carikkikan Elementary School, City of Ilagan, Isabela on December 2, 2021 .	
	• 200 high school books to the Schools Division Office of Isabela - Imelda R. Marcos High School, Echague, Isabela on December 3, 2021.	
	• 200 high school and elementary books to the Schools Division Office of Isabela - Ayod Integrated School, Dinapigue, Isabela on December 7, 2021.	
	• 200 elementary books to the Schools Division Office of Isabela - Bucal Sur Elementary School, Dinapigue, Isabela on December 7, 2021.	
	• 200 high school and elementary books to the Schools Division Office of Isabela - Dibulo Integrated School, Dinapigue, Isabela on December 7, 2021.	
	• 400 elementary and high school books to the Municipal Library of Dinapigue on December 7, 2021.	
	• 200 elementary books to the Schools Division Office of the City of Ilagan - Alibagu Elementary School, City of Ilagan, Isabela on December 17, 2021.	