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|  | <b>ISABELA TOURISM OFFICE</b> | FEBRUARY |
|   |                               | MONTH    |
|   | <b>Accomplishment Report</b>  | 2021     |
|   |                               | YEAR     |

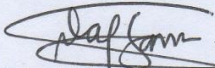
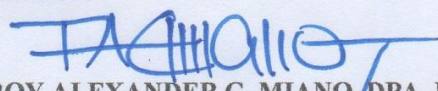
### I. DOT ACCREDITATION OF TOURISM ENTERPRISE

| NAME OF FACILITY/SERVICE** | CATEGORY<br>(PRIMARY OR<br>SECONDARY) | LOCATION | DATE OF<br>ACCREDITATION |
|----------------------------|---------------------------------------|----------|--------------------------|
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### II. OTHER PROGRAM/PROJECT/ACTIVITY

| PROGRAM/PROJECT/<br>ACTIVITY              | PROJECT DESCRIPTION  | STATUS/REMARKS/<br>ACCOMPLISHMENT  |
|---|--|--|
| Promotional campaign through social media | Designated staff to monitor and update the official facebook page of Isabela Tourism Office (ITO).   | From time to time, ITO staff are posting pictures and videos about History, Culture and the Arts, Tourism, and Current events.   |
| Celebration of Arts Month 2021            | the Provincial Government of Isabela thru Isabela Tourism Office - Isabela Museum and Library conducted an Exhibit dubbed as "Pamana ng Nagkakaisang Isabeleño" at the Isabela Museum and Library. | The exhibit showcased the extraordinary talents and creativity of Isabeleños in visual arts, arts and crafts, and architecture and posted photos and videos in the official Facebook page of ITO. In coordination with the PGI, Cities and Municipalities of the Province conducted culminating activity, exhibits, tree planting, and clean-up drive. |

\*\* Please see attached

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| PROGRAM/PROJECT/<br>ACTIVITY                                       | PROJECT DESCRIPTION  | STATUS/REMARKS/<br>ACCOMPLISHMENT  |
|--|--|--|
| Assists in the collection built-up of Hacienda de San Luis Museum  | The Isabela Museum and Library staff was assigned to assist in the collection built-up of Hacienda de San Luis Museum in Cauayan City, Isabela.  | Assisted the collection built-up in the Hacienda de San Luis Museum.   |
| Commemorated the EDSA People Power Revolution on February 25, 2021 | The Isabela Tourism Office-Isabela Museum and Library commemorated the EDSA People Power Revolution by conducting Virtual Exhibit at the Isabela Museum and Library.   | Posted photos and videos in the official Facebook page of ITO.   |
| Isabela Virtual Tour   | The Isabela Tourism Office conducted an Online Virtual Tour by posting TikTok videos featuring tourist spots of the province.  | Online Virtual Tour was successfully done at the Brgy. Santos, Quezon featuring the Indigenous Enabel Craft and Hacienda de San Luis Eco-Tourism Park in Cauayan City, Isabela.  |
| Virtual Meetings and Webinars                                      | The Department of Tourism (DOT) conducted series of online training program dubbed as DOT Online Training for the country's tourism stakeholders. This conceptualized as an alternative to the regular training programs, it is done via Zoom video-conferencing. This includes: | The Isabela Tourism Office staff participated the online training program of DOT to stay relevant, learn to cope with the difficulties arising from the global pandemic novel coronavirus or COVID-19, and to facilitate transition to recovery. |
|  | •Orientation on Health and Safety Guidelines for Tourism Establishments in the Province of Isabela on February 4, 2021.  |  |
|  | •Regional Ecotourism Committee Meeting on February 5, 2021.  |  |
|  | •DENR Regional Cave Committee 11 Caves Deliberation by the Technical Working Group and RCC Secretariat 1st Quarter via Zoom on February 11, 2021.  |  |
|  | •Bayanihan 2 Expansion Virtual Meeting on February 24, 2021.   |  |