



ISABELA TOURISM OFFICE

Accomplishment Report

JULY
MONTH
2021
YEAR

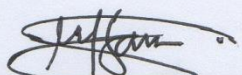
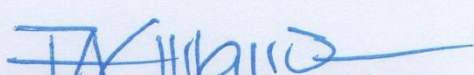
I. DOT ACCREDITATION OF TOURISM ENTERPRISE

NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR SECONDARY)	LOCATION	DATE OF ACCREDITATION
Not applicable due to pandemic protocols			

II. OTHER PROGRAM/PROJECT/ACTIVITY

PROGRAM/PROJECT/ ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
Promotional campaign through social media	Designated staff to monitor and update the official facebook page of Isabela Tourism Office (ITO).	From time to time, ITO staff are posting pictures and videos about History, Culture and the Arts, Tourism, and Current events.
COVID-19 Adjustment Measures Program (CAMP 2021 for Tourism Sector) in the Province of Isabela	The Department of Tourism (DOT) and Department of Labor and Employment (DOLE), in coordinated efforts with the Provincial Government of Isabela - Isabela Tourism Office, provided technical assistance to the beneficiaries of CAMP2 (COVID-19 Adjustment Measurement Program 2).	The Isabela Tourism Office assisted the qualified tourism stakeholders and completed the 40,000 beneficiaries for COVID-19 Measures Program 2021

** Please see attached

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PROGRAM/PROJECT/ ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
Todas Dengue, Todo Na 'To (Ika-walong Kagat)	The Provincial Government of Isabela-Isabela Tourism Office participated in this year's "TODAS-DENGUE TODO NA TO" (Ika-walong Kagat) a simultaneous and massive clean-up of public and private spaces to eliminate mosquito breeding sites and stop the spread of dengue fever and other mosquito-borne diseases.	The Isabela Tourism Office personnel join the rest of Isabela in the annual Provincial Government of Isabela program: Todas Dengue, Todo Na 'To, Ika-walong Kagat on July 24, 2021. They were assigned to their respective barangays; the staff searched and destroyed the possible mosquito breeding places within the surroundings.
Inventory of Tarrif Rates of all Hotels in the Province of Isabela	The Isabela Tourism Office collected datas from the municipalities and cities of the Province for the 2021 Inventory Report of Tarrif Rates of all Hotels in the Province of Isabela.	Updated and compiled the Tarrif Rates of all Hotels in the Province of Isabela for the 2021 Inventory Report of the Province.
Occular Inspection in Santo Tomas, Isabela	Santo Tomas Tourism Officer sought technical assistance from the Isabela Tourism for the development of Malacab Water Impounding Site in Santo Tomas, Isabela.	The Provincial Government of Isabela thru the Isabela Tourism Office conducted occular inspection and provided technical assistance for the promotion of Malacab Water Impounding Site cum Ecotourism Destination on June 28, 2021 at Barangay Bubog, Santo Tomas, Isabela.
Marketing of Tienda Isabela	The Isabela Tourism Office strategize the marketing of Tienda Isabela to promote the Tienda Isabela.	The Isabela Tourism Office staff requested new products from the municipalities/cities and implemented safety protocols of IATF for customers safety.
2021 Search for Natatanging Tagapaglingkod sa Pampublikong Aklatan	The Isabela Tourism Office - Isabela Museum and Library joined the various contests conducted by the National Library of the Philippines: 2021 Search for Natatanging Tagapaglingkod sa Pampublikong Aklatan, Most Innovative Public Libraries in the Philippines, Most Diligent Public Library, Top Performing Public Libraries and Loyalty Award.	Dr. Troy Alexander G. Miano, Head of the Isabela Museum and Library garnered the Unang Gantimpala of the 2021 Search for Gawad Parangal sa Natatanging Tagapaglingkod sa Pampublikong Aklatan. (Non-Professional Category).

Technical Assistance for Mister Filipinas 2021 Isabela Representative	The Isabela Tourism Office assisted Mr. Felix Dalupang of Tumauini, Isabela, Mister Filipinas 2021 candidate, for his Isabela Promotional Video at Queen Isabella Park, Provincial Capitol Compound, City of Ilagan on July 5, 2021.	The Isabela Tourism Office assisted Mr. Felix Dalupang, Mister Filipinas 2021 candidate.
PNTV	Phil-North Television Network, branded as PNTv, is a newly established local television network providing entertainment shows as well as tourism campaigns for Isabela. One of the highlight of this segment is the "Pasyal Isabela: Bayan Mo, Ilakbay Mo" a pioneer travel program featuring the cities and municipalities of the province of Isabela.	The Isabela Tourism Office staff assisted Phil-North Television Network (PNTv) for their "Pasyal Isabela" episode in Ramon, Isabela.
Book Distribution	<p>The Provincial Government of Isabela thru the Isabela Museum and Library donated book to the Department of Education - Schools Division Office of Isabela and Schools Division Office of the City of Ilagan:</p> <ul style="list-style-type: none"> • 200 books to the Malalam Elementary School on July 13, 2021. • 200 books to the Sta. Catalina Elementary School on July 13, 2021. • 200 books to the Marana 2nd Elementary School on July 15, 2021. • 2 200 books to the Pintor Elementary School on July 15, 2021. • 300 books to the Cabatuan National High School on July 21, 2021. • 250 books to the La Paz National High School on July 23, 2021. • 250 books to the Luiz Fe Gomez Diamantina National High School on July 23, 2021. • 200 books to the San Lorenzo Integrated School on July 27, 2021 • 200 books to the San Manuel Cabecerias 4 Elementary School on July 30, 2021. 	A total of 2,000 elementary and high school books were distributed for the month of July.

Virtual Meetings and Webinars	<p>The Department of Tourism (DOT) conducted series of online training program dubbed as DOT Online Training for the country's tourism stakeholders. This conceptualized as an alternative to the regular training programs, it is done via Zoom video-conferencing. This includes:</p>	<p>The Isabela Tourism Office staff participated the online training program of DOT to stay relevant, learn to cope with the difficulties arising from the global pandemic novel coronavirus or COVID-19, and to facilitate transition to recovery.</p>
	<ul style="list-style-type: none">•Onsite, Offsite, Startup...: Tourism and Hospitality Options For the New Normal on July 8, 2021.	
	<ul style="list-style-type: none">•Tourism Convergence Updates on Permitted Operations and Capacity of Tourism Establishments and Tourist Attractions under Different Quarantine Levels on July 12-19, 2021.	
	<ul style="list-style-type: none">• Webinar on Filipino Values and Culture in the Time of Pandemic on July 15-16, 2021.	