

**ISABELA TOURISM OFFICE****Accomplishment Report**

JUNE

MONTH

2021

YEAR

I. DOT ACCREDITATION OF TOURISM ENTERPRISE

NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR SECONDARY)	LOCATION	DATE OF ACCREDITATION

II. OTHER PROGRAM/PROJECT/ACTIVITY

PROGRAM/PROJECT/ ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
Promotional campaign through social media	Designated staff to monitor and update the official facebook page of Isabela Tourism Office (ITO).	From time to time, ITO staff are posting pictures and videos about History, Culture and the Arts, Tourism, and Current events.
COVID-19 Adjustment Measures Program (CAMP) in the Province of Isabela	The Department of Tourism (DOT) and Department of Labor and Employment (DOLE), in coordinated efforts with the Provincial Government of Isabela - Isabela Tourism Office, provided technical assistance to the beneficiaries of CAMP2 (COVID-19 Adjustment Measurement Program 2) in the Municipalities of San Isidro, San Agustin and Jones, Isabela.	The Isabela Tourism Office assisted the qualified tourism stakeholders to avail the said financial assistance.

** Please see attached

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Inventory Report of Tourist Attractions of the Province of Isabela	The Isabela Tourism Office collected datas from the municipalities and cities of the province for the 2021 Inventory Report of Tourist Attractions of the Province of Isabela.	Updated the tourism data base of the Province of Isabela and sent the 2021 Inventory Report of Tourist Attractions to the DOT .
Roadmap of Food Gastronomy Tourism	The Isabela Tourism Office collected the Resource Inventory and Mapping of the municipalities and cities of the province of Isabela for the food resource inventory in Isabela. The Resource Inventory and Mapping Report is part of the goal of the Department of Tourism to develop a strategic plan and provide valuable inputs to the formulation of the Roadmap of Food Gastronomy Tourism in the country.	Accomplished the report of Roadmap of Food Gastronomy Tourism for the Province of Isabela.
Independence Day Celebration	The Provincial Government of Isabela thru Isabela Tourism Office joins the nation in celebrating the 123rd Independence Day Celebration by displaying the Philippine flag infront of the IML building and thru video presentation.	Posted video in the official Facebook page of ITO.
2021 Search for Natatanging Tagapaglingkod sa Pamublikong Aklatan	The Isabela Tourism Office - Isabela Museum and Library joined the various contests conducted by the National Library of the Philippines: 2021 Search for Natatanging Tagapaglingkod sa Pamublikong Aklatan, Most Innovative Public Libraries in the Philippines, Most Diligent Public Library, Top Performing Public Libraries and Loyalty Award.	Dr. Troy Alexander G. Miano, Head of the Isabela Museum and Library garnered the Unang Gantimpala of the 2021 Search for Gawad Parangal sa Natatanging Tagapaglingkod sa Pamublikong Aklatan. (Non-Professional Category).
National Simultaneous Earthquake Drill	The Isabela Tourism Office-Isabela Museum and Library joins the nation in the Second Quarter National Simultaneous Earthquake Drill on June 10, 2021.	Participated the Simultaneous Earthquake Drill.
PNTV	Phil-North Television Network, branded as PNTv, is a newly established local television network providing entertainment shows as well as tourism campaigns for Isabela. One of the highlight of this segment is the "Pasyal Isabela: Bayan Mo, Ilakbay Mo" a pioneer travel program featuring the cities and municipalities of the province of Isabela.	The Isabela Tourism Office staff assisted Phil-North Television Network (PNTv) for their "Pasyal Isabela" episode in Ramon, Isabela.

Book Distribution	The Provincial Government of Isabela thru the Isabela Museum and Library donated book to the Department of Education - Schools Division Office of Isabela and Schools Division Office of the City of Ilagan:	A total of 3,000 elementary and high school books were distributed for the month of June.
	• 400 books to the San Manuel Municipal Library on June 1, 2021.	
	• 200 elementary books to the Schools Division Office of the City of Ilagan - Gayong-Gayong Norte Elementary School, City of Ilagan on June 1, 2021.	
	• 200 elementary and high school books to the Schools Division Office of Isabela - Dicamay Integrated School, San Mariano, Isabela on June 3, 2021.	
	• 200 elementary books to the Schools Division Office of Isabela - TAPPA ELEMENTARY SCHOOL, San Mariano, Isabela on June 3, 2021.	
	• 400 books to the Alicia Municipal Library on June 4, 2021,	
	• 200 elementary books to the Schools Division Office of the City of Ilagan - Villa Imelda Elementary School, City of Ilagan on June 8, 2021.	
	• 200 high school books to the Schools Division Office of Isabela - Don Mariano Marcos National High School, Echague, Isabela on June 14, 2021.	
	• 200 high school books to the Schools Division Office of Isabela - Highway Region National High School, Echague, Isabela on June 14, 2021.	
	• 200 high school books to the Schools Division Office of Isabela - Pangal Sur High School, Echague, Isabela on June 14, 2021.	
	• 200 high school books to the Schools Division Office of Isabela - Dibuluan National High School, Jones, Isabela on June 16, 2021.	
	• 200 high school books to the Schools Division Office of Isabela - Sgt. Prospero G. Bello High School - Main, Brgy. Napaliong, Jones, Isabela on June 16, 2021.	

	<ul style="list-style-type: none"> • 200 high school books to the Schools Division Office of Isabela - Sgt. Prospero G. Bello High School - Annex, Brgy. Dumawing, Jones, Isabela on June 16, 2021. • 200 high school books to the Schools Division Office of Isabela - Villa Domingo National High School, Angadanan, Isabela on June 18, 2021. • 200 elementary books to the Schools Division Office of the City of Ilagan - Capellan Elementary School, City of Ilagan, Isabela on May 18, 2021. • 200 elementary books to the Schools Division Office of the City of Ilagan - Capugotan Elementary School, City of Ilagan, Isabela on May 21, 2021. • 200 high school books to the Schools Division Office of Isabela - Cadalaria High School, Angadanan, Isabela on June 18, 2021. • 200 high school books to the Schools Division Office of Isabela - La Suerte High School, Angadanan, Isabela on June 18, 2021. • 200 elementary books to the Schools Division Office of the City of Ilagan - Cabecera 25 (Santa Luciana) Elementary School, City of Ilagan, Isabela on June 22, 2021. • 200 elementary books to the Schools Division Office of the City of Ilagan - Sablang (Cabecera 22) Elementary School, City of Ilagan, Isabela on June 30, 2021. 	
Virtual Meetings and Webinars	<p>The Department of Tourism (DOT) conducted series of online training program dubbed as DOT Online Training for the country's tourism stakeholders. This conceptualized as an alternative to the regular training programs, it is done via Zoom video-conferencing. This includes:</p> <ul style="list-style-type: none"> • Digital Leadership Level 3: Online Reputation and Crisis Management (Handling Incidents) conducted by the Department of Tourism R02 on June 1-4, 2021. 	The Isabela Tourism Office staff participated the online training program of DOT to stay relevant, learn to cope with the difficulties arising from the global pandemic novel coronavirus or COVID-19, and to facilitate transition to recovery.

•MoTOURismo Caravan Project and Kulinarya: Farm Food Fun Festival Project on June 4, 2021.
•A-SUB-CON-VERSION: International Conference on Heritage on June 7, 2021.
•Events Planning with Basic Protocols conducted by the Department of Tourism R02 on June 7-8, 2021.
•Writing Your Church Story Online Seminar Workshop on June 7, 2021.
•2nd episode of Buknayan: Talakayan sa Pamublikong Aklatan conducted by the National Library of the Philippines on June 8, 2021.