



ISO 9001:2008

Republic of the Philippines
PROVINCE OF ISABELA
City of Ilagan

ISABELA TOURISM OFFICE

ACCOMPLISHMENT REPORT

The Isabela Tourism Office shall be the primary planning, programming, coordinating, implementing and regulating government action in the development and promotion of the province's tourism industry. The office shall support and promote the protection, maintenance and preservation of historical, cultural, and natural resources, in cooperation with appropriate government agencies and private sectors, and take appropriate measures against acts and omissions contrary to the objectives.

Mission

The Isabela Tourism Office endeavors to bring forth a sustainable tourism industry road map consonant to the aims of a responsible and vibrant agri-ecotourism propelled by the Isabelinos' resiliency and unparalleled amity with the end view of achieving an inclusive social and economic growth.

Vision

The Isabela Tourism Office envisions Isabela as the country's Queen Province and the "*Sentro ng AgriKultura*" where one finds royal and regal experience and enjoys the perfect blend of natural beauty, agricultural wonder and the Isabelinos' unique way of life.

With the abovementioned mandate, guided by our Mission and Vision statements, the following are the highlights of the accomplishments of the Isabela Tourism Office:

INTER-AGENCY COORDINATION (Development Programs and Activities)

1. Conducted ocular inspection and provided technical assistance for the promotion of Malacab Water Impounding Site cum Ecotourism Destination on June 28, 2021 at Barangay Bubog, Santo Tomas, Isabela.
2. Attended the launching of the SIGLO Integrated Farm and Agro-Eco Tourism Park on January 13, 2021.
3. Attended the opening of Red Theodore Bonsai Flower Farm at San Miguel, Ramon, Isabela on January 15, 2021.
4. The Isabela Museum and Library staff Mr. Jesus Ferdinand Ordoñez was assigned to assist in the collection built-up of Hacienda de San Luis Museum in Cauayan City, Isabela.
5. Provided technical assistance to the beneficiaries of COVID-19 Adjustment Measures Program (CAMP) together with the Provincial Governors Office, Provincial Cooperative Office, BRO Office, and Isabela Coastal Development Office.
6. The expansion of Bayanihan Act 2 focused on the Tourism Destinations especially in Tourism Support Services or the Top 3 Tourist Arrival in the Province. Thus, the Provincial

Government of Isabela-Isabela Tourism Office assisted the qualified tourism stakeholders of the municipality of Alicia, Aurora, Ramon, City of Ilagan and Cauayan City to avail the said financial assistance.

7. Attended the simultaneous Launching and Photo Exhibit of PROJECT EPANAW (Coffee Table Books: "Pagkilala", "Paggalang" & "Pagtaguyod") spearheaded by the National Commission on Indigenous Peoples (NCIP) and the Tourism Promotions Board (TPB) Philippines at SM City Cauayan on March 21, 2021.
8. Participated in the Earth Hour 2021 through switching off lights at home at exactly 8:30 in the evening for Mother Earth.
9. Isabela Tourism Office staff to together with other PGI offices assisted in the CAMP Payout of the City of Ilagan with a total of 1,976 beneficiaries which includes Tricycle Operators and Drivers Association (TODA) and displaced workers from private establishments on May 1, 2021 at the Isabela Sports Complex, Alibagu, City of Ilagan.
10. Assisted the shooting of VTR of Phil-North Television Network (PNTv) for their "Pasyal Isabela" episode in Ramon, Tumauni and San Mateo, Isabela.
11. Provided technical assistance to Mr. Felix Dalupang, Mister Filipinas 2021 candidate.
12. Provided technical assistance to Mrs. Joana Krisanta La Madrid, Mrs. Philippines Worldwide 2021 candidate.
13. Provided technical assistance to Ms. Joybelle C. Portabes coordinator of the Male Pageant Inaugural Edition of Hari ng Pilipinas Grand Proclamation Night.
14. Conducted inventory and monitoring for the tourist spot and enterprises in the municipalities of Santa Maria, San Agustin, San Pablo, San Mateo, San Mariano and San Manuel.
15. Assisted the delegates from the JCI National Convention on their tour in Isabela.
16. Initiated the drafting of the by-laws of Isabela Tourism and Cultural Officer Association (ITCOA).
17. Coordinated with the Department of Tourism Regional Office on regional and national projects, programs, and activities

CAPABILITY BUILDING (Human Resource Development)

1. Acted as secretariat during Consultation Workshop for the formulation of Local Tourism Development Plan for the Province of Isabela.
2. Participated in the Cebu – Bohol Travel Familiarization Tour.

INTERNAL ADMINISTRATION

1. Updated the tourism data base of the Province of Isabela, this includes: Organized cyclist and motorbikes group, Rest Areas, OTOP and Hospitals.
2. Accomplished the report of Roadmap of Food Gastronomy Tourism for the Province of Isabela.
3. Updated and compiled the Tariff Rates of all Hotels in the Province of Isabela for the 2021 Inventory Report of the Province.

4. Conducted an Online Virtual Tour by posting promotional videos to the official Facebook Page of Isabela Tourism Office in celebration of the Tourism Week 2021.
5. Participated and rendered technical assistance during the conduct Digital Content, Creation, Marketing and Promotions and Consultative New Normal Operations Training Workshop in Divilacan, Isabela.
6. Celebrated the Bambanti Festival 2021 by having a Virtual Bambanti Tour and Exhibit, displayed bambanti memories at Award's Room in the Isabela Museum and Library, reliving the throwback highlights video of Bambanti Festival 2019 and 2020.
7. Conducted an exhibit dubbed as "Pamana ng Nagkakaisang Isabeleño" at the Isabela Museum and Library in celebration of Arts Month 2021.
8. Commemorated the EDSA People Power Revolution by conducting Virtual Exhibit at the Isabela Museum and Library.
9. Celebrated National Women's Month with a virtual exhibit featuring works of women artists from Isabela.
10. Conducted a Virtual Visita Iglesia 2021 featuring some of the catholic churches in Isabela.
11. Commemorated the 500 Quincentennial Commemorations in the Philippines by featuring The Colonial Bells of Isabela.
12. Conducted various ways to celebrate Earth Day such as recycling, waste segregation, tree planting and clean-up drive in their respective homes between 6AM-12NN on April 22, 2021.
13. Participated in the annual Provincial Government of Isabela program: Todas Dengue, Todo Na 'To, Ika-walong Kagat on July 24, 2021. They were assigned to their respective barangays; the staff searched and destroyed the possible mosquito breeding places within the surroundings.
14. The Isabela Tourism Office staff participate the online training program of Department of Tourism (DOT) to stay relevant, learn to cope with the difficulties arising from the global pandemic novel coronavirus or COVID-19, and to facilitate transition to recovery. This includes:
 - Orientation on Bayanihan 2 for Travel and Tour Agencies in Region 2 via Zoom on January 26, 2021.
 - Attaining Wellness in the Midst of the Pandemic conducted by the National Library of the Philippines on January 29, 2021.
 - Orientation on Health and Safety Guidelines for Tourism Establishments in the Province of Isabela on February 4, 2021.
 - Regional Ecotourism Committee Meeting on February 5, 2021.
 - DENR Regional Cave Committee 11 Caves Deliberation by the Technical Working Group and RCC Secretariat 1st Quarter via Zoom on February 11, 2021.
 - Bayanihan 2 Expansion Virtual Meeting on February 24, 2021.
 - Special Committee on North Luzon Growth Quadrangle on March 3, 2021.
 - Gender and Development Awareness Seminar on March 17-19, 2021.
 - Training Orientation on NLP's E-Databases for Public Libraries on March 17, 2021.
 - Harnessing the Potentials of Off-Season Travel on March 24, 2021.
 - Meeting on Farm, Food, Fun Festival on March 26, 2021.
 - Online Orientation on World Travel and Tourism Council (WTTC) Safe Travel Stamps on March 30, 2021.
 - Practical Product Development, Visual Display and Presentation, Floor and Wall Layout and Physical Marketing on April 6, 2021.
 - Virtual Orientation on Cares for Travel on April 8, 2021.
 - Regional Ecotourism Meeting on April 21, 2021.
 - Meeting on MoTOURismo Caravan Project on April 26, 2021.
 - "Luzon Tourism is Back and Ready!" conducted by the Department of Tourism, Tourism Congress and Air Asia on April 30, 2021.

- Virtual Seminar Orientation on The Philippine Registry of Cultural Property (PRECUP) on May 6, 2021.
- Tourism Convergence Updates.
- Sub Committee on Culture Meeting
- Online Orientation for Travel and Tour Agencies on May 19, 2021.
- Orientation on Food Tourism Resource in Inventory and Mapping on May 21, 2021.
- Urban Farm Tourism conducted by the Department of Trade and Industry on August 23, 2021.
- 1st ASEAN Virtual Regional Conference of Public Librarians on August 23, 2021.
- Local Tourism Statistics Orientation conducted by the Department of Tourism on September 28, 2021.

15. The Isabelela Tourism Office conducted an Online Virtual Tour by posting TikTok videos featuring tourist spots of the province.

- Planas Rolling Hills, dubbed as the Chocolate Hills of Isabela at Bimmandera Viewdeck (312 meters above sea level), Purok 7, San Miguel, Ramon, Isabela.
- Brgy. Santos, Quezon featuring the Indigenous Enabel Craft and Hacienda de San Luis Eco-Tourism Park in Cauayan City, Isabela.
- Madweng Pottery in Santa Maria, Isabela, The Hotel Sophia in Cauayan City, and Balay Segundo Museum in Ramon, Isabela.

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TROY ALEXANDER G. MIANO, DPA
 Provincial Tourism Officer

PICTORIAL DESCRIPTIONS OF THE DIFFERENT ACTIVITIES AND PROGRAMS ATTENDED

I. COVID-19 ADJUSTMENT MEASURES PROGRAM 2021 PAY-OUT

The COVID-19 Adjustment Measures Program of the Department of labor and Employment together with the Department of Tourism is a financial support to pandemic-affected workers in private establishment that has temporarily lost source of income due to flexible work arrangements and temporary closure at the heights of the COVID-19 pandemic.

Over 39,000 beneficiaries were approved for the financial assistance.



GOVERNOR RODITO T. ALBANO III AND OTHER GOVERNMENT OFFICIALS, DURING THE CEREMONIAL DISTRIBUTION OF REFERENCE NUMBER FOR THE COVID 19 ADJUSTMENT MEASURES PROGRAM BENEFICIARIES.



THE ISABELA TOURISM OFFICE STAFF, ERENEAH R. DOMINGO, JOHN KELVIN TANGAN, AND JOE VINCENT R. BATON DURING THE DISTRIBUTION OF THE REFERENCE NUMBER, CROSS CHECKING AND OTHER INQUIRIES OF THE BENEFICIARIES FOR CLAIMING THEIR FINANCIAL ASSISTANCE TO ML KWARTA AND USSC.

II. COVID-19 ADJUSTMENT MEASURES PROGRAM TOURISM SECTOR FINANCIAL ASSISTANCE UNDER THE BAYANIHAN TO RECOVER AS ONE ACT



ISABELA TOURISM OFFICE STAFF DURING THEIR FIELD ACTIVITY (CONSOLIDATION AND ASSESSMENT OF TOURISM BENEFICIARIES) TO THE MUNICIPALITY OF ALICIA, ANGADANAN, SAN GUILLERMO, SAN MATEO, RAMON, AND CORDON, ISABELA ON APRIL 26-30, 2022.

The Department of Tourism and Department of Labor and Employment JMC 2021-001 cash for work financial program for displaced workers expanded its coverage of beneficiaries to include LGU Licensed Tourism Support Service Enterprises, Tourism Providers, and Tourism Related Association.

Thru this, the Technical Working Group of the Provincial Government of Isabela- assigned to consolidate and assessed all tourism beneficiaries for the Province and assist the City/Municipal Tourism Officers, PESO Managers, COOP Officers for the inputs needed and actual registration for the DOLE Portal regarding the CAMP Bayanihan 2.

III. Digital Content, Creation, Marketing and Promotions and Consultative New Normal Operations Training Workshop



ISABELA TOURISM OFFICE STAFF TOGETHER WITH PARTICIPANTS DURING THE DIGITAL CONTENT, CREATION, MARKETING AND PROMOTIONS TRAINING WORKSHOP AT TOURISTS' PAVILLION, DIMAPULA, DIVILACAN, ISABELA ON NOVEMBER 25-26, 2021.

To enhance our partnership in the LGUs, private sector and academe to effectively discharge this function, the Department of Tourism conducts capability building trainings and this include the topic on Tourism Digital Material, Content, Creation, Marketing and Promotions held at Tourists' Pavillion, Dimapula, Divilacan, Isabela on November 24-26,2021.

Tourism Development Planning and Digital materials, Content, Creation, Marketing and Promotions in a new normal comes after hands on experiences and consultative workshops functions to set the direction for tourism development. Planning is an integral part of development and the Department closely works with the local government units, private sector and the academe in this undertaking. Activities include identification of potential tourism destinations, planning for development of the identified tourism destinations, tour content creation, strategies in promotion and marketing, manpower development and others.

IV. JCI National Convention Delegates Tour in Isabela



THE ISABELA TOURISM OFFICE STAFF MS. ERENEAH R. DOMINGO AND MS. KRISTINE JOY M. ORTIZ, ASSISTED THE DELEGATES FROM JUNIOR CHAMBER INTERNATIONAL CONFERENCE TO THE TOP DESTINATIONS IN THE PROVINCE OF ISABELA. (NOVEMBER 12, 2021)

The Junior Chamber International (JCI) is an organization focusing on professional development, economic opportunities and creative solutions to address issues across all levels in society. Developing leaders through various training programs to equip them with the necessary skills in creating positive change.

This year, the JCI National Conference was held in Cauayan City, Province of Isabela dated November 11 – 13, 2021, thus the Delegates from the Conference, requested a Day Tour around the Province in order for them to see the Tourism in Isabela.

V. Tourist Reception and Guiding Technique Incorporating the New Normal Operations



ISABELA TOURISM STAFF, KRISTINE JOY M. ORTIZ AND SHARA MAE D. RACAZA POSE FOR DOCUMENTATION WITH THE SPEAKERS AND PARTICIPANTS OF THE TOURIST RECEPTION AND GUIDING TECHNIQUE INCORPORATING THE NEW NORMAL OPERATIONS ON DECEMBER 10-12, 2021 AT THE TOURIST PAVILLION, DIVILACAN, ISABELA.

The Isabela Tourism Office rendered technical assistance to the speakers and trainee of the three-day training on Tourist Reception and Guiding Technique Incorporating the new Normal Operations. This is part of the Tourism Development Projects granted by the Department of Tourism. Tourist reception in the new normal comes after hand on experiences is one of the major functions of the Department that sets the direction for tourism development and operations. Activities include identification of potential tourism destinations, tour packaging, strategies in promotion and marketing, manpower development and most importantly, handling or reception of tourist.

VI. Eco-Tour Guides Training



ISABELA TOURISM OFFICE STAFF TOGETHER WITH THE PARTICIPANTS FROM DIFFERENT MUNICIPALITIES DURING THE ECO-TOUR GUIDES TRAINING AT ROSITA TRAVELLER'S SUITE, ECHAGUE, ISABELA ON OCTOBER 18, 2021.

The Isabela Tourism Office participated in the seven-day Eco-Tour Guides Training conducted by the Department of Tourism Region 2 through a Blended Learning set-up on October 18-24, 2021. The Blended Learning set-up is a combination of online and face-to-face training which was recommended by our Central Office to ensure the safety of our participants during this pandemic. The training is under the Tourism Industry Skills Program (TISP) and held at Rositas Traveller's Suite, Echague, Isabela.

VII. Tourism Development Plan Preliminaries

The formulation of a Tourism Code and Tourism Development Plan is a crucial in the imposition and implementation of programs, projects, and activities. In order for the Isabela Tourism Office to craft an inclusive TDP, the municipalities should be empowered and assisted to initiate their respective local Tourism Development Plans on the onset. The Provincial Government of Isabela, through the Isabela Tourism Office has started the conduct of preliminary assessment activities to municipalities to ignite the fire of tourism operations in the new normal to help them come up with their community based plans.



THE PROVINCIAL GOVERNMENT OF ISABELA - ISABELA TOURISM OFFICE CONDUCTED OCULARS AND ASSESSMENT ON THE EXISTING, POTENTIAL AND EMERGING TOURISM DESTINATION AND TOURISM RELATED STABLISHMENTS TO EXTEND TECHNICAL ASSISTANCE NEEDED FOR THE MUNICIPALITIES OF SANTA MARIA, SAN AGUSTIN, SAN MANUEL, ISABELA.

The ITO activities involved assessment of existing sites, discovery and/or presentation of potential areas, referral for ready destinations, and familiarization of claimed/reported areas. Testing and critiquing of products and by – products are also integrated in the activity including transport observation and try – out.

As for potential and on – going tourism related infrastructures and products; the ITO also conducts validation and monitoring. One target is to smoothen the rapport of all tourism stakeholders in every municipality to eventually come up with “One Isabela” tourism glow. Feedback reports are done and submitted to the respective towns for further improvement, embracement or reference.

VIII. Cebu Travel Bubble Familiarization Tour



THE ISABELA TOURISM OFFICER, DR. TROY ALEXANDER G. MIANO TOGETHER WITH DOT REGIONAL DIRECTOR FANIBETH T. DOMINGO AND BOHOL GOVERNOR ARTHUR C. YAP DURING THE CLARK-BOHOL TRAVEL EXCHANGE AND FAMILIARIZATION TOUR ON NOVEMBER 9-13, 2021.

To support our tourism stakeholders in reviving the local tourism industry and promoting safe travel under the new normal Isabela Tourism Officer, Dr. Troy Alexander G. Miano participated the Cebu Travel Familiarization Tour conducted by Department of Tourism on November 9-13, 2021.

The purpose of the travel is to increase destination awareness and stimulate demand for travel by promoting domestic tourism and the various tourism circuits developed by the Regional Offices. DOT organized familiarization groups highlighting interregional tours. A total of 37 tour operators, airport officials, local tourism officers and marketing officers from Northern Luzon (Regions I, II, III & CAR) travelled to Bohol (via Cebu) to re-experience Bohol's tourism products and activities under the new normal and meet with local tourism stakeholders to reengage ties and business relationships.

IX. Hari ng Pilipinas Tour



ISABELA TOURISM STAFF, KRISTINE JOY M. ORTIZ AND CHRISTINE GAYLE F. AGLIBO ASSISTED THE HARI NG PILIPINAS CANDIDATES DURING THEIR TOUR IN RAMON, SAN MATEO, RAMON, CABAGAN, AND TUMAUINI, ISABELA ON DECEMBER 13, 2021.

The Isabela Tourism Office staff assisted the HARI NG PILIPINAS candidates during their tour at St. Mathias Church in Tumauni, Cabagan Square Park, Kaway-Kawayan in San Mateo, and Magat Dam in Ramon, Isabela on November 13, 2021. Hari ng Pilipinas is the biggest and the most prestigious national male pageant by the Hajik Productions in partnership with The Maharlikans.

X. Tourism Development Plan Close Coordination and Hands-on Validation

Tourism Development consists of many elements including developing and managing private-public partnerships, assessing the competitors to gain competitive advantage, ensuring responsible and sustainable development, viewing tourism as an interconnected system and a demand-driven sector, assessing private sector investment, tourism clusters and involvements by the Government.

In order for the Isabela Tourism Office to craft an inclusive Tourism Development Plan, the Municipalities/Cities should be empowered to initiate their respective Local Tourism Development Plan on the onset.

The Provincial Government of Isabela through the Isabela Tourism Office conduct a preliminary assessment and onsite validation in the Municipality of San Isidro, Echague, Alicia, Luna, Cabatuan, Aurora and Santiago City in their existing sites, discovery or presentation for their potential areas, familiarization, transport observation, products critique, to help them come up with their community based plans connected to their Local Tourism Codes, and Local Tourism Development Plan.

Feedback Report are done and submitted to the respective towns for the further improvement, enhancement or reference.



THE ISABELA TOURISM OFFICE STAFF, MS. MARIA ROSARIO OLIVA OLAÑO, MS. ERENEAH R. DOMINGO, AND MS. SHARA MAE RACAZA AND MS. KRISTINE ORTIZ DURING THE ONSITE ASSESSMENT IN EXISTING SITES, POTENTIAL TOURISM SITE, AND OTHER TOURISM RELATED ESTABLISHMENT SUCH AS EDU TOURISM PARK AND CALVARY HILLS IN BALINTOCATOC, SANTIAGO CITY, PAGKAKAISA ECO PLAZA IN BRGY. NAGGASICAN, AND THE MUSEO DE PADDURUFFUN IN MALVAR, SANTIAGO CITY ON DECEMBER 13, 2021.



THE ISABELA TOURISM OFFICE STAFF, DURING THE ONSITE ASSESSMENT IN EXISTING SITES, POTENTIAL TOURISM SITE, AND OTHER TOURISM RELATED ESTABLISHMENT SUCH AS SIGLO INTEGRATED FARM, PRODUCTION OF BALOT, RED EGG, VICTORIA'S FARM, AND POTENTIAL HOTEL ACCOMMODATION IN SAN ISIDRO, ISABELA ON DECEMBER 14, 2021.



THE ISABELA TOURISM OFFICE STAFF, DURING THE ONSITE ASSESSMENT IN EXISTING SITES, POTENTIAL TOURISM SITE, AND OTHER TOURISM RELATED ESTABLISHMENT SUCH AS CALAMANSI FARM, GADDANG TRIBE, VERDILLOS RESORT & EVENT'S PLACE, AND THE CONSTANTINE PLACE IN AURORA ISABELA ON DECEMBER 22, 2021.



THE ISABELA TOURISM OFFICE STAFF, DURING THE ONSITE ASSESSMENT IN EXISTING SITES, POTENTIAL TOURISM SITE, AND OTHER TOURISM RELATED ESTABLISHMENT SUCH AS THE RIDGE RESORT, CACAO PRODUCTION AND PASALUBONG CENTER, YOGAD KHAN RESORT, BANCHETTO, MUSEO NG KARUNUNGAN (GABALDON EAST), AND ST. JOSEPH THE WORKER CHURCH IN ECHAGUE, ISABELA ON DECEMBER 16, 2021.



THE ISABELA TOURISM OFFICE STAFF, DURING THE ONSITE ASSESSMENT IN EXISTING SITES, POTENTIAL TOURISM SITE, AND OTHER TOURISM RELATED ESTABLISHMENT SUCH STO. DOMINGO ECO PARK, BIGNAY WINE PRODUCTION, OUR LADY OF ATOCHA CHURCH, BOUNTIFUL GARDEN, BANCHETTO, AND OUR LADY OF ATOCHA MUSEUM IN ALICIA, ISABELA ON DECEMBER 17, 2021.




THE ISABELA TOURISM OFFICE STAFF, DURING THE ONSITE ASSESSMENT IN EXISTING SITES, POTENTIAL TOURISM SITE, AND OTHER TOURISM RELATED ESTABLISHMENT SUCH AS JBM FOOD PRODUCTION (CALAMANSI JUICE) MORIECOS PRODUCTION, MINI ZOO & RESORT (POTENTIAL SITE) AND FLOATING RESTAURANT (POTENTIAL SITE) IN CABATUAN, ISABELA ON DECEMBER 20, 2021.



THE ISABELA TOURISM OFFICE STAFF, DURING THE ONSITE ASSESSMENT IN EXISTING SITES, POTENTIAL TOURISM SITE, AND OTHER TOURISM RELATED ESTABLISHMENT SUCH AS FITS KIOSK (CABBAGE PICK 'N PAY, FJC INTEGRATED FARM, BATO ART PRODUCTION, RICE WINE PRODUCTION, RP EDERS GARDEN, AND LEAD CENTER IN LUNA, ISABELA ON DECEMBER 21, 2021.

XI. Online Virtual Tour




Isabela Tourism Office

Published by Jules Paggao · August 12, 2021 ·

The Matakayan Impounding Dam in Sto. Tomas, Isabela, is a large retreat with plenty of fresh air and tranquility. Hiking, bird watching, and biking are all popular activities in the area.

#SantoTomas #Isabela #ItsMoreFunInThePhilippines #northernisland #QueenProvinceOfThePhilippines #ReponsibleTravel #ResponsibleTourism #EcoFriendlyTraveler #EcoTourism #IsabelaAngSentroNgAgrikultura #TWOOrismo #ExperienceRegion2 #FunUpNorth #YourIslandsAndValleyOfFUN #CagayanValleyAndNorthernPhilippinesIsland




1,905

People reached

167

Engagements

Boost post



You and 20 others

2 Comments

7 Shares



Isabela Tourism Office

Published by Jules Paggao · July 5, 2021 ·

The Red Theodore Bonsai Flower Farm is a large space with plenty of fresh air and tranquility. The Bonsai Flower Farm offers Picnic area, photo shoots, great escapes, and more available at the location. So return to nature and immerse yourself in award-winning, socially distant, family-friendly entertainment!

#Ramon #Isabela #ItsMoreFunInThePhilippines #northernisland #QueenProvinceOfThePhilippines #ReponsibleTravel #ResponsibleTourism #EcoFriendlyTraveler #EcoTourism #Isab... See more



5,862

People reached

681

Engagements


Boost post



You and 33 others

3 Comments

64 Shares




Isabela Tourism Office

Published by Jules Paggao · April 1, 2021 ·

Romans 5:8

"But God demonstrates his own love for us in this, while we were still sinners Christ died for us."

As we commemorates the Holy Week, the Isabela Tourism Office-Isabela Museum and Library presents a Virtual Visita Iglesia 2021.... See more





4,374

People reached

304


Engagements

Boost post



You and 37 others

33 Shares




Isabela Tourism Office

Published by Jules Paggao · March 16, 2021 ·

POTTERIES IN SANTA MARIA, ISABELA

The well-known products of Santa Maria, Isabela include pots for cooking purposes, vases, storage jars, bricks, home and garden decorations.

Basically, most of the stone wares, earthen wares and other pots products are still done in an indigenous way. Hand modelling and firing at a cogon or corn grass are parts of indigenizing methods of making potteries.... See more





15,472

People reached

3,216

Engagements

Boost post



You and 244 others

14 Comments

169 Shares

THE ISABELELA TOURISM OFFICE CONDUCTED AN ONLINE VIRTUAL TOUR BY POSTING VIDEOS FEATURING TOURIST SPOTS OF THE PROVINCE.



Isabela Tourism Office

Published by Jules Paggao · March 5, 2021 ·

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The Hotel Sophia

Looking for best services and amenities? The Hotel Sophia is the perfect one for you. The hotel's host of recreational offerings ensures you have plenty to do during your stay. When you are looking for comfortable and convenient accommodations in Cauayan City, Isabela. Make The Hotel Sophia your home away from home.

#HotelSophia #cauayanacity #theidealcityofthenorth ... See more



2,542

People reached

251

Engagements

Boost post



You and 20 others

16 Shares



Isabela Tourism Office

Published by Jules Paggao · February 28, 2021 ·

...

The Provincial Government of Isabela features the Indigenous Enabel Craft at Brgy. Santos, Quezon, Isabela as part of the celebration of National Arts Month 2021. This weaving craft and business was initially started in the year 2017 by its owner, Ms. Andrea Aswigue. It made a social impact as it offers job opportunities to the young mothers in their community. They have woven products such as face masks, shawl, table runners, handwoven neckpiece, wallets, bags and so much mo... See more



8,254

People reached

1,108

Engagements

Boost post



You and 110 others

6 Comments 52 Shares



Isabela Tourism Office

Published by Jules Paggao · February 22, 2021 ·

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Presently named as Hacienda de San Luis Eco-Tourism Park, founded in 1880 and named after the patron Saint Louis of Spain. It is an eco-tourism spot in Cauayan City which popularly known before as a Tabacalera hacienda purchasing a tobacco during the rule of Spanish colonial. At present, the hacienda features a museum where one can learn the history of Cauayan City and also a sight-seeing about the Tabacalera. Activities also include such as zipline, rappelling, and rock clim... See more



8,541

People reached

1,237

Engagements

Boost post



You and 78 others

4 Comments 55 Shares



Isabela Tourism Office

Published by Jules Paggao · January 24, 2021 ·

...

ON SPOTLIGHT!

Memories, bring back all the memories!

Who cannot forget the Bambanti Festival? From its Bambanti Village, products and trades, Bambanti Cheerdance Competition and Grand Fireworks Display! These things can be missed by many of our dear Isabeleños! ... See more



5,394

People reached

451

Engagements

Boost post



You and 54 others

4 Comments 49 Shares



Isabela Tourism Office was live.

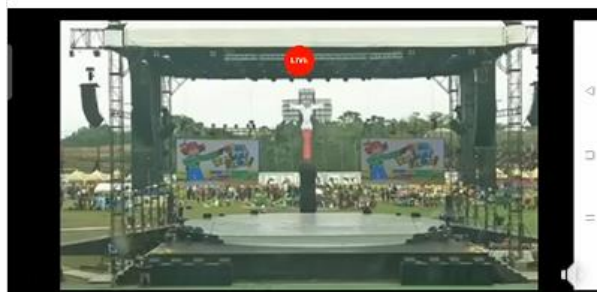
Published by Honeylet M. Dela Cruz · January 29, 2021 ·

...

RELIVING BAMBANTI MEMORIES!

A throwback live video of highlights and preparations of Bambanti Festival 2020.

#BambantiFestival #HallofFameAliwAwards #ATOPBestTourismEvent ... See more



4,756

People reached

2,075

Engagements

Boost post



74

709 Comments 45 Shares