	ISABELA TOURISM OFFICE		MARCH
	Accomplishment Report		MONTH
			2023
			YEAR



I. DOT ACCREDITATION OF TOURISM ENTERPRISE

NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR SECONDARY)	LOCATION	DATE OF ACCREDITATION
No available data from DOT			

II. OTHER PROGRAM/PROJECT/ACTIVITY

PROGRAM/PROJECT/ ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
Isabela Flag for the "March of Flags"	The celebration of The National Historic Commission of the Philippines invited the Province of Isabela to commemorate the 125th anniversary of Philippine Independence and Nationhood with the theme "Kalayaan, Kinabukasan, Kasaysayan (Freedom, Future, History)." They requested ITO to send the official flag of the province to be included in the "March of Flags" as part of the 100-day kickoff event held on March 4, 2023 at the Aguinaldo Shrine, Kawit, Cavite.	Isabela Tourism Office staff Ms. Maria Rosario Oliva M. Olaño, Joe Vincent R. Batoon, and Ms. Yris L. Ceralde personally delivered the flag of the Province of Isabela at National Historical Commission of the Philippines, T.M. Kalaw Avenue, Ermita, Manila on March 2, 2023.
Assisted Miss Carol Malasig and team in their tour	Ms. Carol Malasig, an international journalist who specializes in diplomacy, lifestyle, and travel topics visited the Province of Isabela on March 10-13, 2023 to write an article and create content featuring our province.	Isabela Tourism Office thru Ms. Ereneah R. Domingo and ms. Kristine Joy M. Ortiz assisted the guest and arranged a travel-itinerary for 3 days and 2 nights around the Province.
First Quarter Nationwide Simultaneous Earthquake Drill	The ITO – IML actively participated in the First Quarter Nationwide Simultaneous Earthquake Drill (NSED) on March 9, 2023.	All ITO staff successfully conducted earthquake drill.


Community Guiding Seminar	<p>Community Guiding Training is a part of the development cycle of Culture, Heritage, and Arts Tourism (CHAT) Circuit being developed by the Department of Tourism R02 in collaboration with the Provincial Government of Isabela.</p> <p>The Department of Tourism, Isabela Tourism Office and LGU representatives from the City of Ilagan, Cauayan City, Tumauni, Cabagan, and Gamu gathered together on March 1 – 7, 2023 to view the tourism industry, learn effective communication, work values, functions of tour guides, local culture and history, protocols, local products and different techniques of a tour guide.</p>	Isabela Tourism Office staff Ms. Natalie B. Almazan and Ms. Wilma C. Mata assisted in the conduct of Community Guiding Seminar. Ms. Natalie B. Almazan discussed in a 3-hour lecture of Isabela with dynamics included.
Audio-Video documentation of various tourism destinations in Province of Isabela	<p>To begin the marketing and promotional materials for the province, the Provincial Government of Isabela conducted Audio-Video documentation on the specific tourism destinations. The Isabela Tourism office in collaboration of the Provincial Information Office sent on travel to following municipalities:</p> <p style="text-align: center;">Cabagan, Isabela</p> <ul style="list-style-type: none"> • <i>San Pablo and Cabagan, Isabela on March 14 - 17, 2023</i> • <i>Tumauni and Delfin Albano, Isabela on March 21 - 24, 2023</i> • <i>City of Ilagan, Isabela on March 28 – 31, 2023</i> 	On this collaboration, the Isabela Tourism office assisted and accompanied the PIO in preparation for the Audio-Video footage. The cultural and heritage sites, cultural foods, and natural attractions were featured during the coverage.
LGU Training-Workshop on Heritage and Culture	<p>The National Historical Commission of the Philippines (NHCP) conducted LGU Training-Workshop on History and Heritage on March 14-16, 2023 at the Cagayan Museum and Historical Research Center, Tuguegarao City, Cagayan. The three-day workshop covered the mandates, functions, and services offered by the NHCP to its LGU partners in Northern Luzon. Included in the topics are lectures on the Flag and Heraldic Code, identification of historic and heritage sites, protocol for commemorative programs, and basic guidelines on the establishment of local history museums.</p>	Isabela Tourism Office – Isabela Museum and Library staff Mr. Jesus Ferdinand Ordoñez and Ms. Rodamae L. Allam attended the three-day training workshop.

Familiarization Tour to the Bastion of Faith Tourism Circuit	The Department of Tourism Region 2 conducted Familiarization Tour to the Bastion of Faith Tourism Circuit in the Province of Cagayan on March 27-29, 2023. This three-day familiarization trip of tourism circuit is part of the Tourism Product Development Cycle observed by the DOT R02 to assess the readiness of the circuit and to enhance travel, boost faith tourism and promotes connectivity to these areas which can provide new preferences to explore the beauty of Cagayan.	Isabela Tourism Office staff Ms. Wilma C. Mata attended the three-day familiarization tour of the Bastion of Faith Tourism Circuit in Cagayan.
Public Library Day	The Isabela Museum and Library staff conducted exhibit and information awareness drive about the celebration of Public Library Day on March 9, 2023 at the Isabela Museum and Library, Osmeña, City of Ilagan, Isabela.	Displayed exhibit and conducted information awareness drive.
Earth Hour 2023	The Isabela Tourism Office and Library joins the world in observing Earth Hour 2023 through switching off lights at home at exactly 8:30 – 9:30 in the evening.	The Isabela Tourism Office staff switched off their lights at home from 8:30-9:30PM in observance of the Earth Hour 2023 on March 25, 2023.

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