



ISO 9001:2008

Republic of the Philippines
PROVINCE OF ISABELA
City of Ilagan



ISABELA TOURISM OFFICE

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12 January 2018

Hon. FAUSTINO G. DY III

Provincial Governor
Province of Isabela

Thru: **Atty. NOEL MANUEL R. LOPEZ**
Provincial Administrator

S I R:

Mabuhay Isabela!

Pursuant to the Memorandum No. 01, s. 2018 from the Office of the Provincial Administrator, this is to submit to your office the Accomplishment Report/Year-End Report [July-December] of the Isabela Tourism Office.

For your information and Perusal.

Maraming salamat!

Yours truly,

TROY ALEXANDER G. MIANO, DPA

Provincial Tourism Officer
Head, Isabela Museum and Library

ACCOMPLISHMENT REPORT

Isabela Tourism Office

July 2017

1. Assisted the visit of National Library of the Philippines' Staff to affiliated Public [Municipal and City] Libraries of Isabela
2. Assisted the shooting of VTR promoting the beauty of the Province for the search for MISS MILLENNIAL PHILIPPINES 2017 [Ms. Jeanevave B. Cabautan of Luna, Isabela **Queen Isabela 2017** as representative) conducted by Eat Bulaga
3. Digitization of Archives [Minutes of the Session of the Provincial Board of Isabela [1909-1912]
4. Assessment and evaluation of the status of the Isabela Museum and Library Building
5. Submitted to the Governor proposal for the improvement of the Isabela Museum and Library
6. Prepared brochures for the Festivals of Isabela and Isabela Tourism Circuit I (City of Ilagan)
7. Sent official requests to the National Historical Commission of the Philippines for the placement of official markers for the churches of San Pablo, City of Ilagan, Gamu, Cauayan City, and Alicia; the Old Capitol Building and the Old Provincial Jail and Court House
8. Institutionalization of the Association of Cultural Officers of Isabela (ACO-Isabela) and election of officers for the term 2016-2019
9. Initiated pilot meeting of the proposed Isabela Historical Society
10. Started the drafting of the Isabela Tourism Development Plan based on the Tourism Guide Book of the DOT for Local Government Units
11. Erected the sign board for the Isabela Tourist Assistance and Information Desk
12. Establishment of the ITO Organizational Chart
13. Submission of the 'Listing of Assets of Regions in Aid of Developing a Product that will Combine/Integrate Three Assets'
14. Secured books from the National Library in Manila
15. Requested technical assistance from the National Museum for the provincial museum
16. Coordinated with the Tourism Offices of the cities of Ilagan, Cauayan, and Santiago for convergence on tour packages and circuits
17. Coordinated with the DOT Regional Office on national projects, programs, and activities
18. Coordinated with the Cagayan Valley Regional Tourism Council
19. Conferences, Seminars, Trainings, and Meetings attended:
 - a) PCCI relative to 2017 Search for most business friendly LGU (PGI)
 - b) Cagayan Valley Regional Tourism Council Meeting (Cabarroguis, Quirino)
 - c) Values Seminar [*Pagka-Pilipino*, Etiquette & NETiquette, Project Proposal Preparation] (PGI)
 - d) ASEAN Integration and Implementation of the Progressive Accreditation System (Tuguegarao City)
 - e) International Conference for Cordillera Studies (Baguio City)
20. Activities Spearheaded by the Provincial Government:
 - a) Prepared ISO-2008 documents for accreditation
 - b) Participated in BRO Farmers Congress [Cabatuan, San Agustin]
 - c) Participated in the Tree Planting at Sitio Laguis, Sindon Bayabo, City of Ilagan
 - d) Participated in the clean-up drive during the DRRM Day



ACCOMPLISHMENT REPORT
Isabela Tourism Office
August 2017

The following are the accomplishments of the Isabela Tourism Office for the month of August 2017.

1. Continues digitization of Archives [Minutes of the Session of the Provincial Board of Isabela [1909-1912]
2. Prepared brochures for the City of Ilagan and drafting of the *Pancit* brochure for the province
3. Continued the drafting of the Isabela Tourism Development Plan based on the Tourism Guide Book of the DOT for Local Government Units
4. Coordinated with the DOT Regional Office on national projects, programs, and activities
5. Short cause on Fire Safety from the Safety Officer, Joe Vincent Batoon
6. Gathering of old photos and memorabilia to add to the collection of the Provincial Museum
7. Composed/edited contents for the Isabela Prospectus (History and Eco-tourism)
8. Coordinated with the Mabuwaya Foundation regarding their Information and Assistance Center
9. Conferences, Seminars, Trainings, and Meetings attended:
 - a. Attended the dry-run of the Agri-Tourism Package of Cauayan City with the Metro Cauayan representatives and mayors Bernard Dy [Cauayan] and Jaime Atayde [Luna]
 - b. Attended the National Tourism Development Plan 2016-2022 Workshop on the Formulation of M & E System at Clark, Pampanga
 - c. Secretariat for the initial meeting for the Bambanti Festival 2018
 - d. Initiated the election of officers of the Association of Tourism Officers of the Philippines – Isabela Chapter (ATOP-Isabela)
 - e. Presided during the meeting with the City of Ilagan Tourism Office and Ilagan Hotel and accommodation owners
10. Activities Spearheaded by the Provincial Government:
 - a. Prepared documents for SGLG Evaluation
 - b. Participated in BRO Farmers Congress [Reina Mercedes, Delfin Albano, Jones]
 - c. Participated in the inauguration of the PDRRMC-BFP Complex
 - d. Participated in the wearing of ASEAN inspired costume and hosted the first Monday of August convocation and flag rites.

ACCOMPLISHMENT REPORT
Isabela Tourism Office
September 2017

The following are the accomplishments of the Isabela Tourism Office for the month of September 2017.

1. Continues digitization of Archives [Minutes of the Session of the Provincial Board of Isabela [1909-1912].
2. Continued the drafting of the Isabela Tourism Development Plan based on the Tourism Guide Book of the DOT for Local Government Units
3. Coordinated with the DOT Regional Office on national projects, programs, and activities
4. Participated in the National Simultaneous Earthquake Drill
5. Gathering of old photos and memorabilia to add to the collection of the Provincial Museum
6. In partnership with the National Archives of the Philippines, coordinated the Seminar-Workshop on Basic Records Management
7. Launched the Northern Sierra Madre National Park Information Desk during the Tourism Week
8. Conferences, Seminars, Trainings, and Meetings attended:
 - a. Attended the Tourism Investment Forum at Quirino Province
 - b. Attended the General Assembly of the CVRTC at Quirino Province
 - c. Secretariat for the Series of Seminar-Workshop for the Bambanti Festival 2018
9. Activities Spearheaded by the Provincial Government:
 - a. Participated in BRO Farmers Congress [Luna]

ACCOMPLISHMENT REPORT
Isabela Tourism Office
October 2017

The following are the accomplishments of the Isabela Tourism Office for the month of October 2017.

1. Continues digitization of Archives [Minutes of the Session of the Provincial Board of Isabela [1909-1912]
2. Continued the drafting of the Isabela Tourism Development Plan based on the Tourism Guide Book of the DOT for Local Government Units
3. Coordinated with the DOT Regional Office on national projects, programs, and activities
4. Gathering of old photos and memorabilia to add to the collection of the Provincial Museum
5. Conferences, Seminars, Trainings, and Meetings attended:
 - a. Attended the Conference on Cultural Statistics and Creative Economy at Waterfront Manila, Pavilion Hotel
 - b. Attended the 18th Association of Tourism Officers in the Philippines (ATOP) National Convention in Iloilo City, Iloilo
 - c. Secretariat for the Series of Seminar Workshops for the Bambanti Festival 2018
6. Activities Spearheaded by the Provincial Government:
 - a. Prepared documents for the search for Most Business Friendly
 - b. Attended the presentation for the search for Most Business Friendly
 - c. Participated during the CLUP review of the City of Ilagan
 - d. Attended the AIP Meeting at JAPI Hotel

ACCOMPLISHMENT REPORT
Isabela Tourism Office
November 2017

The following are the accomplishments of the Isabela Tourism Office for the month of November 2017.

1. Continues digitization of Archives [Minutes of the Session of the Provincial Board of Isabela [1909-1912]
2. Continued the drafting of the Isabela Tourism Development Plan based on the Tourism Guide Book of the DOT for Local Government Units
3. Coordinated with the DOT Regional Office on national projects, programs, and activities
4. Gathering of old photos and memorabilia to add to the collection of the Provincial Museum
5. Conferences, Seminars, Trainings, and Meetings attended:
 - a. Attended the Local Tourism Planning and NTDP for Districts I and II at Piazza Zicarelli, Gamu, Isabela
 - b. Attended the Local Tourism Planning and NTDP for Districts III and IV at Zen Hotel, Santiago City
 - c. Secretariat for the series of Seminar Workshops for the Bambanti Festival 2018
6. Activities Spearheaded by the Provincial Government:
 - a. Participated in the CLUP Review of San Mariano and Reina Mercedes

ACCOMPLISHMENT REPORT
Isabela Tourism Office
December 2017

The following are the accomplishments of the Isabela Tourism Office for the month of December 2017.

1. Continues digitization of Archives [Minutes of the Session of the Provincial Board of Isabela [1909-1912]
2. Continued the drafting of the Isabela Tourism Development Plan based on the Tourism Guide Book of the DOT for Local Government Units
3. Coordinated with the DOT Regional Office on national projects, programs, and activities
4. Gathering of old photos and memorabilia to add to the collection of the Provincial Museum
5. Attended inaugurations of Christmas Villages of San Mariano and Mallig
6. Attended the 30th Annual Aliw Awards in behalf of PGI to receive its 3rd award as Best Festival Practices and Performance
7. Conferences, Seminars, Trainings, and Meetings attended:
 - a. Attended the Tourism Marketing Seminar on Regional Branding at General Santos City, South Cotabato
 - b. Attended the 5th Regular Meeting of CVRTC at Balay na Santiago, Santiago City
 - c. Attended the "Bring Home A Friend" Campaign in Tuguegarao City
 - d. Attended the meeting with Globe Telecom
 - e. Secretariat for the series of Seminar Workshops for the Bambanti Festival 2018
8. Activities Spearheaded by the Provincial Government:
 - a. Participated in the PGI-2017 Christmas Party