



Republic of the Philippines
PROVINCE OF ISABELA
Ilagan

PROVINCIAL DEVELOPMENT COUNCIL

Resolution No. 01

Series of 2018

**“A RESOLUTION ENCOURAGING ALL THE CITY AND MUNICIPAL
GOVERNMENTS IN THE PROVINCE OF ISABELA TO ESTABLISH THEIR
RESPECTIVE PASALUBONG CENTER”**

WHEREAS, the 1987 Constitution provides that the State shall promote the preferential use of Filipino labor, domestic materials and locally produced goods, and adopt measures that help make them competitive;

WHEREAS, the Government’s “One Town, One Product” (OTOP) is one among the priority stimuli programs for the development of our micro, small and medium enterprises and a customized intervention driver for inclusive local economic growth;

WHEREAS, among the identified strategies for local products to access the market is the establishment of local government-assisted pasalubong centers where locally produced goods and products not only those from within locality but also those from the different localities within the province can be marketed to the general public;

WHEREAS, currently, there are only Eight (8) operational pasalubong centers in Isabela and all of which are local government-assisted;

WHEREAS, considering the unprecedented influx of both local and foreign visitors in the province and in support to the aforementioned declared state policy for the development of MSMEs and for the promotion of locally produced goods and products finding their way to the market, the need for the establishment of pasalubong centers have all become more profound;

WHEREAS, during the July 24, 2018 Provincial Micro, Small and Medium Enterprises Development Council meeting, in recognition to the foregoing, the members agreed to endorse to the Provincial Development Council the adoption of a resolution encouraging all city and municipal governments in the Province of Isabela to establish their respective pasalubong center;

NOW, THEREFORE, be it **RESOLVED**, as it is hereby **RESOLVED**, upon unanimous accord, the Provincial Development Council thus encourages all the City and Municipal Governments in the Province of Isabela to establish Pasalubong Centers in their respective jurisdictions where locally produced goods and products, not only those from within their locality but also those from the different localities within the province, can be marketed to the general public, to support the declared state policy of

promoting the preference for local products and of our commitment to develop our micro, small, and medium enterprises;

RESOLVED FURTHER, that copies of this Resolution be furnished all the City and Municipal Governments in the Province of Isabela, all the provincial and regional offices of the various line agencies of the national government, and the Micro, Small and Medium Enterprises Development Council, for their information and support;

ADOPTED UNANIMOUSLY, this 5th day of September, 2018 at the GFNDy Hall, Capitol, City of Ilagan, Isabela.

CERTIFIED CORRECT :



EDUARDO R. CABANTAC , EnP

Provincial Planning & Development Coordinator
Head, Secretariat, PDC

APPROVED:



HON. FAUSTINO G. DY III
Provincial Governor
Chairman, PDC