



ISABELA TOURISM OFFICE

Accomplishment Report

DECEMBER
MONTH
2020
YEAR

OFFICE OF THE PROVINCIAL ADMINISTRATOR
 PROVINCE OF ISABELA
 JAN 07 2021

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BY: *JAV*

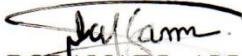

I. DOT ACCREDITATION OF TOURISM ENTERPRISE

NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR SECONDARY)	LOCATION	DATE OF ACCREDITATION

II. OTHER PROGRAM/PROJECT/ACTIVITY

PROGRAM/PROJECT/ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ACCOMPLISHMENT
Promotional campaign through social media	Designated staff to monitor and update the official facebook page of Isabela Tourism Office (ITO).	From time to time, ITO staff are posting pictures and videos about History, Culture and the Arts, Tourism, and Current events.
Rizal Day Virtual Tour	The Provincial Government of Isabela thru Isabela Tourism Office-Isabela Museum & Library observes the death anniversary of our great national hero, Dr. Jose P. Rizal featuring a Virtual Tour and exhibit at the Isabela Museum and Library on December 30, 2020.	The Online Virtual Tour was posted in the official facebook page of ITO.

** Please see attached

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PROGRAM/PROJECT/ ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
Financial Assistance and Cash-For-Work Program of Department of Tourism (DOT) - Department of Labor and Employment (DOLE)	The Department of Tourism (DOT) and Department of Labor and Employment (DOLE) signed a Joint Memorandum Circular to provide financial assistance to affected workers in the tourism sector. This program is part of the Bayanihan to Recover as One Act (Bayanihan II) to address the pandemic's impact on Philippine tourism. Thus, the Provincial Government of Isabela-Isabela Tourism Office assisted the tourism stakeholders in the province to avail the said financial assistance.	A total of 288 establishments received endorsement certificate from the DOT.
Virtual Meetings and Webinars	<p>The Department of Tourism (DOT) conducted series of online training program dubbed as DOT Online Training for the country's tourism stakeholders. This conceptualized as an alternative to the regular training programs, it is done via Zoom video-conferencing. This includes:</p> <ul style="list-style-type: none"> •A (Appearance) B (Behavior) Z (Zoom) of Personality Development in the New Normal" on December 10-11, 2020. •Webinar on the Bayanihan 2 Stimulus Programs for MSMEs and Workers in the Tourism Industry on December 7, 2020. 	The Isabela Tourism Office staff participated the online training program of DOT to stay relevant, learn to cope with the difficulties arising from the global pandemic novel coronavirus or COVID-19, and to facilitate transition to recovery.