

**ISABELA TOURISM OFFICE****Accomplishment Report**

JANUARY

MONTH

2021

YEAR

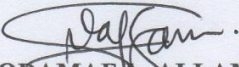

I. DOT ACCREDITATION OF TOURISM ENTERPRISE

NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR SECONDARY)	LOCATION	DATE OF ACCREDITATION

II. OTHER PROGRAM/PROJECT/ACTIVITY


PROGRAM/PROJECT/ ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
Promotional campaign through social media	Designated staff to monitor and update the official facebook page of Isabela Tourism Office (ITO).	From time to time, ITO staff are posting pictures and videos about History, Culture and the Arts, Tourism, and Current events.
Celebration of Bambanti Festival 2021	The Provincial Government of Isabela thru the Isabela Tourism Office celebrated the Bambanti Festival 2021 by having a Virtual Bambanti Tour and Exhibit at the Isabela Museum and Library on January 21-29, 2021. One of the activities for the Virtual tour was the reliving of throwback live video of highlights and preparations of Bambanti Festival 2019 and 2020.	Displayed bambanti memories at Award's Room of museum & posted photos and videos in the official Facebook page of ITO.

** Please see attached

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PROGRAM/PROJECT/ ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
San Isidro Green Ladies Organization (SIGLO) Integrated Farm & Agro-Eco Tourism Park	The municipality of San Isidro, Isabela launched the San Isidro Green Ladies Organization (SIGLO) Integrated Farm and Agro-Eco Tourism Park located at Brgy. Quezon.	The Isabela Tourism Office attended the launching of the SIGLO Integrated Farm and Agro-Eco Tourism Park on January 13, 2021.
Red Theodore Bonsai Flower Farm	The municipality of Ramon, Isabela open their new tourist spot at Brgy. San Miguel the Red Theodore Bonsai Flower Farm.	The Isabela Tourism Office attended the opening of Red Theodore Bonsai Flower Farm at San Miguel, Ramon, Isabela on January 15, 2021.
Isabela Virtual Tour	The Isabela Tourism Office conducted an Online Virtual Tour by posting TikTok videos featuring tourist spots of the province.	Online Virtual Tour was successfully done at the Planas Rolling Hills, dubbed as the Chocolate Hills of Isabela at Bimmandera Viewdeck (312 meters above sea level), Purok 7, San Miguel, Ramon, Isabela.
Virtual Meetings and Webinars	The Department of Tourism (DOT) conducted series of online training program dubbed as DOT Online Training for the country's tourism stakeholders. This conceptualized as an alternative to the regular training programs, it is done via Zoom video-conferencing. This includes:	The Isabela Tourism Office staff participated the online training program of DOT to stay relevant, learn to cope with the difficulties arising from the global pandemic novel coronavirus or COVID-19, and to facilitate transition to recovery.
	•Orientation on Bayanihan 2 for Travel and Tour Agencies in Region 2 via Zoom on January 26, 2021.	
	•Attaining Wellness in the Midst of the Pandemic" conducted by the National Library of the Philippines on January 29, 2021	

** Please see attached

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