

**ISABELA TOURISM OFFICE**

SEPTEMBER

MONTH

2021

YEAR

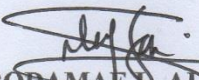

Accomplishment Report**I. DOT ACCREDITATION OF TOURISM ENTERPRISE**

NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR SECONDARY)	LOCATION	DATE OF ACCREDITATION
Not applicable due to pandemic protocols			

II. OTHER PROGRAM/PROJECT/ACTIVITY

PROGRAM/PROJECT/ ACTIVITY	DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
Promotional campaign through social media	Designated staff to monitor and update the official facebook page of Isabela Tourism Office (ITO).	From time to time, ITO staff are posting pictures and videos about History, Culture and the Arts, Tourism, and Current events.
Alibagu National High School Online Reading Program and School Mini Museum and Library	The Isabela Tourism Office - Isabela Museum and Library assisted the Alibagu National High School in conducting Online Reading Program and extending technical skills in the making of their School Mini Museum and Library.	The Isabela Tourism Office assisted the Alibagu National High School.

** Please see attached

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PROGRAM/PROJECT/ ACTIVITY	DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
Tourism Week 2021	The Isabela Tourism Office conducted an Online Virtual Tour by posting promotional videos to the official Facebook Page of Isabela Tourism Office in celebration of the Tourism Week 2021.	Online Virtual Tour was successfully done.
Book Distribution	The Provincial Government of Isabela in partnership with Children's International, Inc., thru the Isabela Museum and Library donated book to the Department of Education - Schools Division Office of Isabela:	A total of 400 elementary and high school books were distributed for the month of September.
	• 200 books to New Magsaysay Integrated School, Benito Soliven, Isabela on September 24, 2021.	
	• 200 elementary books to Capuseran Elementary School, Benito Soliven, Isabela n September 24, 2021.	
Virtual Meetings and Webinars	The Department of Tourism (DOT) together with other partner government agencies conducted series of online training program dubbed as DOT Online Training for the country's tourism stakeholders together with other agencies. This conceptualized as an alternative to the regular training programs, it is done via Zoom video-conferencing. This includes:	The Isabela Tourism Office staff participated the online training program of DOT to stay relevant, learn to cope with the difficulties arising from the global pandemic novel coronavirus or COVID-19, and to facilitate transition to recovery.
	• El Autor De Cagayan: The life and times of Fr. Julian Malumbres, Jr. conducted by the Cagayan Heritage Conservation on September 21, 2021	
	• Tourism Convergence Webinar conducted by the Provincial Government of Nueva Vizcaya on September 28, 2021.	
	• Buknayan: Talakayan sa Pamublikong Aklatan conducted by the National Library of the Philippines (NLP) with 135 librarians around the country participating on September 28, 2021.	
	• Local Tourism Statistics Orientation conducted by the Department of Tourism on September 28, 2021.	