

**ISABELA TOURISM OFFICE****Accomplishment Report**

APRIL
MONTH
2022
YEAR

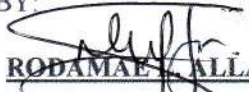

I. DOT ACCREDITATION OF TOURISM ENTERPRISE

NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR SECONDARY)	LOCATION	DATE OF ACCREDITATION
<i>Not applicable due to pandemic protocols</i>			

II. OTHER PROGRAM/PROJECT/ACTIVITY

PROGRAM/PROJECT/ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ACCOMPLISHMENT
Philippine Motorcycle Tourism (PMT)	The Provincial Government of Isabela (PGI) thru Isabela Tourism Office together with the provinces of Cagayan Nueva Vizcaya, and Santiago City, and Quirino participated the motorcycle riders. The PMT Caravan aims to showcase safe and enjoyable travel in the valley provinces, promote slow food preparation and farm experiences, promote the rich history and culture of the region in support the quinentennial commemoration of the country.	The Provincial Government of Isabela, through the Isabela Tourism Office attended and assisted Department of Tourism RO2 and Isabela Motorcycle Rider delegates from Isabela in the Philippine Motorcycle Tourism (PMT) Caravan on April 25-28, 2022.

** Please see attached

PREPARED BY:  ROBAMAE ALLAM Administrative Officer II	CERTIFIED CORRECT:  TROY ALEXANDER G. MIANO/DPA Provincial Tourism Officer
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PROGRAM/PROJECT/ ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
Training workshop on Establishment on Regional Yarn Production and Innovation Center (RYPIC) in Northern Luzon	The Provincial Government of Isabela - Isabela Tourism Office attended the Department of Science and Technology - Philippine Textile Reserach Institute in partnership with Isabela State University conducted training workshop on Establishment on Regional Yarn Production and Innovation Center (RYPIC) in Northern Luzon and Integrated Community-Scale Textile Fiber Innovation Hubs in Luzon at Isabela State University CEAT Building on March 23-24, 2022.	Isabela Tourism Office gained more knowledge thru the Community-scale Textile Fiber Innovation Hub (CTFIH) where it aims to enable natural textile raw material innovation in Isabela in support of the regional textile and allied textile material requirement for Northern Luzon, and for the Philippine textile industry in general.
Tourism Development Plan Training Workshop in Echague, Isabela	The Provincial Government of Isabela thru the Isabela Tourism Office provided technical assistance during the Tourism Development Plan Training Workshop of the Municipality of Echague at Skybox, Municipal Hall, Echague, Isabela on March 29, 2022.	Extend technical assistance for the Formulation of the Tourism Development Plan in Echague, Isabela.
Fun Farms Tour Guiding and Filipino Brand of Service Excellence	The Provincial Government of Isabela, through the Isabela Tourism Office attended the Region 2 Seminar and Workshop on Fun Farms Tour Guiding and Filipino Brand of Service Excellence at DA-CVRC, San Felipe, City of Ilagan, Isabela on March 30-to April 1, 2022.	The three-day activity provided training for farm stakeholders on product development, effective customer service, and basic tour guiding. The training also support and enhances the manpower and service standard needs of agritourism sites and communities in Region 2.
Formulation of the Tourism Development Plan and Tourism Code in Jones, Isabela	The Provincial Government of Isabela, through the Isabela Tourism Office extend technical assistanceprovided technical assistance during the Training Workshop on the Formulation of the Tourism Development Plan and Tourism Code of Municipality of Jones at Legislative Building, Jones, Isabela on March 22-23, 2022.	Extend technical assistance for the Formulation of the Tourism Development Plan and Tourism Code in Jones, Isabela.
Focus Group Discussion (FGD) on the Project "Sustainable Community-based Tourism Potential and Development of Barangay San Miguel	The Provincial Government of Isabela thru Isabela Tourism Office attended the Focus Group Discussion (FGD) on the Project "Sustainable Community-based Tourism Potential and Development of Barangay San Miguel, Echague, Isabela at Skybox, San Fabian, Echague, Isabela on March 15, 2022.	Attended the training.

Earth Hour 2022	The Isabela Tourism Office and Library joins the world in observing Earth Hour 2021 through switching off lights at home at exactly 8:30 in the evening for Mother Earth.	The Isabela Tourism Office staff switched off their lights at home from 8:30-9:30PM in observance of the Earth Hour 2021 on March 26.
Isabela-Cagayan Tour of Davao City Visitor	The Provincial Government of Isabela - Isabela Tourism Office staff assisted the visitors from Davao City to their visit at the Our Lady Of Piat, St. Peter Metropolitan Cathedral, Iguig Calvary Hills, and Poor Claire Monastery in Cagayan province. San Pablo Church, St. Mathias Church, Japanese Tunnel and Queen Isabela Park in the Province of Isabela.	Isabela Tourism Office staff assisted the four visitor from Davao City in their tour to the province of Isabela and Cagayan on February 13-14, 2022.
Isabela Museums & Galleries Association (ISMAGA)	The Provincial Government of a Isabela thru the Isabela Museum & Library provided technical assistance in the establishment of school museum at Muñoz National High School, Muñoz West, Roxas, Isabela on February 8, 2022.	The Provincial Government of Isabela (PGI) thru Isabela Tourism Office (ITO) and Isabela Museum & Library (IML) donated numismatic/coin collection to Muñoz National High School, Roxas Isabela for permanent display at the school museum. Isabela Museum and Library extended technical assistance in the establishment of the MNHS Museum.
Submission of Requirements for Philippine Registry for Cultural Property (PRECUP)	The ITO - Isabela Museum and Library staff submitted documentary requirements for the inclusion of PRECUP in compliance with Republic Act No. 10066 in preserving, promoting, and protecting our cultural heritage and as per DILG - NCCA Joint Memorandum Circular No. 2021-001.	Submitted & emailed documentary requirements to NCCA on February 11, 2022.
BRIGADA ESKWELA PLUS 2022	The Provincial Government of Isabela thru Isabela Tourism Office - Isabela Museum and Library joins the BRIGADA ESKWELA PLUS 2022 at Isabela School of Arts and Trades ISAT - City of Ilagan, Isabela on March 22, 2022.	IML staff joined the Department of Education on its yearly Brigada Eskwela also donated materials for cleaning such as broom stick.
Celebrated the 63rd Public Library Day on May 9, 2022	The ITO - Isabela Museum and Library staff joins the nation in the celebration of 63rd Public Library Day with the theme "Pamublikong Aklatan, Katuwang ng Pamayanan: Pagbangon sa Pandemya, Pagyayabong ng Kultura, at Pagpapalaganap ng Karunungan". The main activity was the display of books at the lobby of the Isabela Museum and Library.	Participated in the commemoration of the said event.

<p>Commemorated the Capture of General Emilio Aguinaldo in Palanan, Isabela on March 23, 2022.</p>	<p>The ITO - Isabela Museum and Library staff joins the nation in the commemoration of historic capture and heroism of General Emilio Aguinaldo in Palanan, Isabela dated March 23, 1901. Virtual exhibit at the lobby of Isabela Museum and Library was the main</p>	<p>Posted video in the Isabela Tourism Facebook Page.</p>
<p>Book Distribution</p>	<p>The Provincial Government of Isabela in partnership with Children's International, Inc., thru the Isabela Museum and Library donated book to the Department of</p> <ul style="list-style-type: none"> • 200 high school books to the Schools Division Office of Isabela - Dicamay National High School, Jones, Isabela • 200 books to the Andres C. Ruiz Elementary School, Napaliong, Jones, Isabela on March 03, 2022. 	<p>A total of 400 high school and elementary books were distributed for the month of March.</p>