



**ISABELA TOURISM OFFICE**

**Accomplishment Report**

NOVEMBER

MONTH

2023

YEAR

**I. DOT ACCREDITATION OF TOURISM ENTERPRISE**

NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR SECONDARY)	LOCATION	DATE OF ACCREDITATION
ALBANO TRAVEL AND TOUR	PRIMARY	CABAGAN, ISABELA	14 November, 2023
NITIDUS PASALUBONG CENTER	SECONDARY	BALIGOD ST., DISTRICT 3, CAUAYAN CITY	25 November, 2023

**II. OTHER PROGRAM/PROJECT/ACTIVITY**

PROGRAM/PROJECT/	PROJECT DESCRIPTION	STATUS/REMARKS/
2nd Series of the Bambanti Festival Choreography Workshop	The 2nd series of the workshop was preparation for the upcoming Bambanti Festival 2024. This preparation includes different series of dance choreography as part of the festival highlights such as Bambanti festival Street Dance Competition from the different municipalities and cities as this is one of the focal event and unifying element of the festival. It was held last November 13-17, 2023 at the FLDY Coliseum, Cauayan City, Isabela and a blocking rehearsal at Isabela Sports Complex, City of Ilagan, Isabela, it was led by Mr. Leonilo C. Agustin, the Overall Artistic Director and Festival Consultant for the Bambanti Festival 2024.	The Isabela Tourism Office thru Ms. Ereneah R. Domingo and Ms. Kristine Joy M. Ortiz acted as secretariat to the 2nd Series of Bambanti Production Workshop on November 13-17, 2023.
Tagapagkwento Film Production - Northern to Southern Isabela	Tagapagkwento Film Production documented the richness of our province diverse offerings, focusing on nature, farms, culture, arts, foods, and other tourism related activities.	The Isabela Tourism Office Mr. John Kelvin G. Tangan provided assistance to the Tagapagkwento Film Production on November 17, 2023 at Santa Maria, Tumauini, and Reina Mercedes, Isabela.

<p>1st Cagayan Valley Ecotourism and Environmental Summit</p>	<p>The Department of Environment and Natural Resources and the Department of Tourism hosted the 1st Cagayan Valley Ecotourism and Environmental Summit with the theme accelerating collaborative actions among government and private partners toward sustainable ecotourism and climate and disaster risk resilient Cagayan Valley. Province of Isabela highlighted the One Million Trees in One Day and One Million Bamboos in One Day. Aside from this, each province set-up ecotourism booths to showcase our ecotourism destinations and products.</p>	<p>The ITO and IML staff attended and participated the 1st Cagayan Valley Ecotourism and Environmental Summit last November 21-22, 2023 at the Cagayan Coliseum in Tuguegarao City.</p>
<p>Northern to Southern, Isabela Tourism Dry Run Activity</p>	<p>The Department of Tourism Region 02 resumed the next stage of the Product Development Cycle, the tourism circuit Dry run. The dry-Run aims to determine the readiness of the tourism circuit for regional and national validation including the identification of gaps and enhancements necessary to ensure the completeness of the product experience.</p>	<p>The Isabela Tourism staff Ms. Ereneah R. Domingo attended and participated in the 4-days Dry Run activity on November 22-25, 2023.</p>
<p>2nd North Luzon Travel Expo (NLTE)</p>	<p>The Department of Tourism Region 02 organized the 2nd North Luzon Travel Expo. This three-day tourism expo aimed at bringing together tourism players from across the country, with a special focus on showcasing the tourism products and services on North Luzon. It will serve as a platform for opportunities, showcasing the latest travel trends, and fostering collaboration among key players in the industry. This event is part of the tourism industry's efforts to recover and rebuild.</p>	<p>The Isabela Tourism Office thru Ms. Jinky D. Matusalem and Mr. Joe Vincent Batoon had a privilege to participate in the Travel Expo at CAP Convention Center, Camp John Hay, Baguio City.</p>
<p>PREPARED BY:</p>		<p>CHECKED BY:</p>
<p>(SGD.) YRIS L. CERALDE Administrative Aide III</p>		<p>(SGD.) JOANNE DY MARANAN Provincial Tourism Officer</p>