

**ISABELA TOURISM OFFICE****Accomplishment Report**

OCTOBER

MONTH

2023

YEAR

**I. DOT ACCREDITATION OF TOURISM ENTERPRISE**

NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR SECONDARY)	LOCATION	DATE OF ACCREDITATION
MR TRAVEL AND TOURS	SECONDARY	MAHARLIKA HIWAY SAN FERMIN CAUAYAN CITY	05, OCTOBER 2023
KINA JOM'S HARDIN RESTAURANT	SECONDARY	CITY HOMES, ALIBAGU, CITY OF ILAGAN	03, OCTOBER 2023
NATURE SPA	SECONDARY	RIZAL ST., BRGY. SAN VICENTE, ILAGAN CITY	07, OCTOBER 2023

**II. OTHER PROGRAM/PROJECT/ACTIVITY**

PROGRAM/PROJECT/ ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
ATOP National Convention	The 24th ATOP National convention with the theme "Tourism & Green Investments" in conjunction with the World Tourism Celebration 2023. The convention promises to be an enlightening and inspiring event. It will serve as a platform for sharing insights, best practices, and innovative ideas in the field of tourism, with the aim forstening green and sustainable tourism development in our beloved nation. The Province entry has been selected as one of the finalists for the prestigious ATOP-DOT Pearl Awards 2023.	The Isabela Tourism Office thru Ms. Joanne D. Maranan, Ms. Rodamae L. Allam, and Ms. Yris L. Ceralde together with the 3rd District Board Member and Chairperson Committee on Tourism Hon. Mary Grace D. Arreola travelled to Boracay, Aklan to participate and received the award for 2nd Runner Up in the Best Culture and Arts Program category.

<p>Bagong Pilipinas Serbisyo Fair</p>	<p>Bagong Pilipinas Serbisyo Fair (BPSF) 1st and 2nd coordination meeting was held at GFNDy Amphitheater, Capitol Compound, Alibagu, City of Ilagan, Isabela. This program of the President Ferdinand R. Marcos Jr. aims to bring in one place as many as 60 Government programs, services, and turnover. Its overarching purpose is to enhance efficiency and accessibility to these services while also raising awareness and fostering greater appreciation for the government's efforts in serving the Filipino people.</p>	<p>The Provincial Government of Isabela thru Isabela Tourism Office was assigned to be the secretariat for the meetings and caravan. The two-day event will be on November 25-26, 2023.</p>
<p>1st Executive Committee Meeting for Bambanti Festival 2024</p>	<p>The Bambanti executive committee meeting serves as the first stage in the planning and execution. The agenda of the meeting were as follows; unveiling of the festival theme, discussion of festival objectives and activities, assignment of committee chairship and membership, and other relevant matters.</p>	<p>The Isabela Tourism Office thru Tourism Officer, Ms. Joanne D. Maranan and staff were the secretariat for the preparations for successful Bambanti Festival.</p>
<p>Provincial Tourism Development Plan Workshop</p>	<p>The University of the Philippines - Asian Institute of Tourism faculty members facilitated the workshop. A two-day workshop on the formulation of the Provincial Tourism Development Plan.</p>	<p>The Provincial Government of Isabela thru Technical Working Group and Isabela Tourism staff together with the Local Government Unit's Tourism Officers and participants participated in the two-day workshop.</p>
<p>Bambanti 1st Workshop &amp; Auditions for the Bambanti Musical</p>	<p>The first series of dance workshops for the street dance and showdown competition for choreographers from different municipalities and cities was held as this is one of the focal event and unifying element of the festival. At the same time, the auditions for local talents for the Bambanti Musical was held.</p>	<p>Ms. Ereneah R. Domingo and Ms. Shara Mae Racaza attended the 5-days workshop at FLDy Coliseum, Cauayan City, Isabela. Ms. Kristine Joy M. Ortiz assisted at the auditions.</p>

<p>Writeshop/Workshop on the Updating of the Northern Sierra Madre Natural Park – Ecotourism Management Plan</p>	<p>The Department of Environmental Resources office held its two-day workshop on the updating of the ecotourism management plan of Northern Sierra Madre Natural Park (NSMNP). The updating of the Ecotourism Management Plan was a significant accomplishment that underscores our commitment to responsible ecotourism. By addressing current environmental challenges and promoting sustainable practices, we aim to safeguard our natural resources while providing a memorable and educational experience to visitors. We remain dedicated to the ongoing success of our ecotourism endeavors and look forward to the positive impact this updated plan will have on the environment and our stakeholders.</p>	<p>The Isabela Tourism Office staff thru Mr. Jesus Ferdinand Ordoñez and Ms. Yris L. Ceralde attended the two-day writeshop/workshop to support the programs and other endeavors in the Northern Sierra Madre Natural Park (NSMNP).</p>
<p>PREPARED BY:</p>	<p>CHECKED BY:</p>	
<p>(SGD.) YRIS L. CERALDE Administrative Aide III</p>	<p>(SGD.) JOANNE DY MARANAN Provincial Tourism Officer</p>	