



Republic of the Philippines
PROVINCE OF ISABELA

ISABELA TOURISM OFFICE



31 January 2025

NOEL MANUEL R. LOPEZ
Provincial Administrator
Province of Isabela

SIR:

Greetings!

Respectfully submitting to your good office Accomplishment Report of Isabela Tourism Office and Isabela Museum and Library for the month of **December 2024**, respectively.

For your information and reference.

Very truly yours,


JOANNE D. MARANAN
Provincial Tourism Officer
Head, Isabela Museum & Library





ISABELA TOURISM OFFICE

DECEMBER

MONTH

2024

YEAR

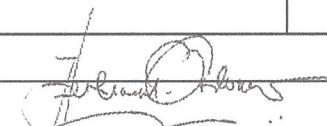
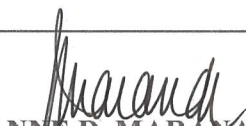
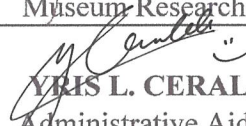
Accomplishment Report

DOT ACCREDITATION OF TOURISM ENTERPRISE

NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR	LOCATION	DATE OF ACCREDITATION
VILLA MERCEDES NATURE FARM AND RESORT	PRIMARY	NAMNAMA, CITY OF ILAGAN	02 December, 2024

II. OTHER PROGRAM/PROJECT/ACTIVITY

PROGRAM/PROJECT/ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ ACCOMPLISHMENT
Queen Isabela Measurement	In preparation for the Queen Isabela 2025 Pageant, the Isabela Tourism Office served as the secretariat during the measurement of Long Gown, Swimsuit, and Heels measurement for the Queen Isabela candidates from Ms. Burgos, Ms. Palanan, and Ms. Nagulian.	ITO staff served as secretariat during the measurement that was conducted by the designer Mr. Danny Ross Trinidad, Dee Ar Tee Couture, held at Zen Hotel, Santiago City, Isabela.
Bambanti Festival 5th Coordination Meeting with Isabela Tourism and Cultural Officers	In preparation for the Bambanti Festival 2025, the Provincial Government of Isabela held its 5th Coordination Meeting on December 17, 2024 at Isabela Museum and Library, City of Ilagan, Isabela. During the meeting, the Body discussed the major agenda items such as the updated general reference, criteria for judging, and point system, and other key reminders and instructions.	The Isabela Tourism Office acted as secretariat for the events.
Bambanti Festival 2025 4th Series of Workshop	In preparation for the Bambanti Festival 2025, the Isabela Tourism Office served as the secretariat for the Dance Workshop Series 4 held at the Isabela Museum and Library from December 16 to 19, 2024. The dance series was attended by 12 LGUs and concluded with participants memorizing various dance techniques and styles and producing street dance choreography.	
Grand Lighting Ceremony, and Opening of Christmas Banchetto and Village	The City Local Government Unit of Cauayan City opened its Christmas Banchetto and Village on December 2, 2024. This annual event symbolizes the meaningful celebration of Christmas and its their way to give thanks to all the remarkable accomplishments of the city for the entire year.	Provincial Tourism Officer Ms. Joanne D. Maranan attended and delivered a special message to Grand Lighting Ceremony.
Seven (7) Day Eco Tour Guides Training	Local Government Unit of Dinapigue in collaboration with the Department of Tourism Region II conducted a Seven Day Eco Tour Guides Training for the Tourism Stakeholders. It is to accredit community tour guides who will serve as an active partner in elevating the tourism services.	Provincial Tourism Officer Ms. Joanne D. Maranan delivered message of support to the participants.

<p>Quirino Province Unveils the 12th Paskuhan sa Quirino: Pasko sa Tribu Year Six</p>	<p>The Paskuhan sa Quirino has become a cherished tradition, drawing locals and visitors to celebrate the season of giving, triumph, and abundance. This year's theme encapsulates the spirit of Quirinians-united in celebrating their victories and blessings despite life's diversities. This year's theme "Pasko ng Tagumpay at Kasaganahan para sa Nagkakaisang Kailyan" held at the Capitol Grounds, Cabarroguis Quirino on December 13, 2024.</p>	<p>Isabela Tourism staff thru Mr. Jesus Ferdinand Ordoñez served as one of the judges during the event.</p>
<p>ISABELA'S GOT TALENT: Ettam Ngana Talentedong Isabeleños!"</p>	<p>The Isabela's Got Talent is a weekly event held every Friday. The last two episode featured new challenger, resbaker and wild card contestants. The IGT ended with 11 Grand Finalists last episode was held at SM City Cauayan.</p>	<p>Isabela Tourism Office together with Provincial Youth Development Office acted as secretariat and technical team during the last episodes.</p>
<p>Isabela's Got Talent Grand Finalist @ PGI Banchetto</p>	<p>11 Grand Finalists of Isabela's Got Talent entertained guests at the Banchetto @ Balcon Del Norte last December 20-22, 2024, 8PM.</p>	<p>PYDO and ITO team headed the event.</p>
<p>2024 Cagayan Valley Creative Local Governance Congress</p>	<p>The 2024 Cagayan Valley Creative Local Governance Congress was held on December 16, 2024 at Go Hotels Plus, Tuguegarao City, Cagayan organized by the Department of Trade and Industry (DTI) region 2, the event concluded with the Cities and Municipalities Competitiveness Index (CMC) awarding ceremony, recognizing outstanding Local Government Units (LGUs) for their achievements in governance, economic development, and innovation. The Provincial Government of Isabela secures the 17th spot among the Most Competitive Provinces nationwide.</p>	<p>ITO- IML staff Jesus Ferdinand C. Ordoñez and Mae Zoe R. Barillos participated in the event and received the award of PGI as 17th Most Competitive Province nationwide.</p>
<p>Maintains implementation of preventive measures due to Covid-19 disease.</p>	<p>The Isabela Museum and Library staff maintains preventive measures such as sanitizing government facilities and clean-up drive in the IML to prevent the spread of Covid-19 disease.</p>	<p>Highly observed preventive measures during office hours.</p>
<p>Library Service/Program</p>	<p>For the month, we have a total of 1,618 readers for the library.</p>	<p>Assisted readers</p>
<p>Museum Service/Program</p>	<p>A total of 28 museumgoers visited the museum.</p>	<p>Completed tour</p>
<p>Book Distribution</p>	<p>The Provincial Government of Isabela in partnership with Children's International, Inc., thru the Isabela Museum and Library donated books to the Municipality of Echague.</p>	<p>Donated 400 elementary and high school books to the Municipality of Echague.</p>
<p>PREPARED BY:</p>		<p>APPROVED BY:</p>
<p> JESUS FERDINAND C. ORDOÑEZ Museum Researcher II</p>		<p> JOANNE D. MARANAN Provincial Tourism Officer</p>
<p> YRIS L. CERALDE Administrative Aide III</p>		