



ISABELA TOURISM OFFICE

Accomplishment Report

JANUARY

MONTH

2024

YEAR

I. DOT ACCREDITATION OF TOURISM ENTERPRISE

NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR SECONDARY)	LOCATION	DATE OF ACCREDITATION
CHEF MIGZ SUSHI SHOKUNIN	SECONDARY	DISTRICT 1,	4 January, 2024

II. OTHER PROGRAM/PROJECT/ACTIVITY

PROGRAM/PROJECT/ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/ACCOMPLISHMENT
4th Series of Bambanti Production Workshop	The workshop aims to involve various dance choreography, notably the Bambanti Street Dance Competition. This competition features LGUs competing through expressive dance movements, and emphasizing advocacy for agricultural progress. Bambanti serves as the central reference and unifying element in this vibrant showcase.	The final series of workshops, participants from 12 Municipality/City demonstrated remarkable improvement in their dance skills.
Queen Isabela 2024 Activity Shoot	As part of their advocacy, Candidates explores and discovered about the Mission and Vision of the Isabela, on how they can empower and being compassionate for the Province of Isabela.	The ITO staff Ms. Shara Mae D. Racaza and Rizchelle M. Duran serves as secretariat during the Queen Isabela 2024 Activity Shoot at Echague Mengal Women Center and City of Ilagan Medical Center.
Local Public Transport Route Plan (LPTRP)	The LTFRB and DOT in cooperation with the LPTRP team in order to adhere to House bill No. 4823 or the Act providing for a fair and reasonable Public Utility Jeepney (PUJ) modernization program to facilitate transitory assistance to public utility jeepney drivers, operators and concerned stakeholders appropriating funds therefore, and for other purposes combined to plan for Isabela's LPTRP (Local Public Transports Route Plan), commissioned the TWG to present the draft to the LPTRP Team.	Isabela Tourism Office thru TWG member Natalie B. Almazan and Michael Angelo D. Allam conducted the survey on January 15, 19 & 20, 2024.

<p>Bambanti Festival 2024 & Queen Isabela 2024</p>	<p>The Isabela Tourism Office - Isabela Museum and Library served as the secretariat during the week-long celebration of Bambanti festival in 2024. ITO staff were assigned to various committees to ensure the smooth flow of program preparation, including tasks such as distributing letters and invitations, providing assistance to judges and VIP guests, producing IDs and VIP car passes, creating layouts, maintaining a tourist arrival logbook to gather statistics and insights for inbound and outbound tourism, and packed tokens for Judges, VIP guests and artist. The secretariat also provided media guides to assist media guests and visitors in exploring the wonders and tranquil beauty of the province. As part of the Bambanti festival, activities included the Queen Isabela competition, for which the secretariat organized an activities to empower candidate's advocacy. The most anticipated highlight of the Bambanti Festival was the display of the King and Queen Costumes, further enhancing the festival's vibrancy and charm.</p>	<p>The Bambanti Festival 2024 was overall success enriching the festival experience for inbound and outbound tourism.</p>
<p>PREPARED BY:</p>		<p>CHECKED BY:</p>
<p>(SGD.) YRIS L. CERALDE Administrative Aide III</p>	<p>(SGD.) JOANNE DY MARANAN Isabela Tourism Officer</p>	

