	<b>ISABELA TOURISM OFFICE</b>	NOVEMBER
		MONTH
	<b>Accomplishment Report</b>	2024
		YEAR

### I. DOT ACCREDITATION OF TOURISM ENTERPRISE

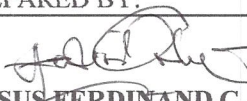


NAME OF FACILITY/SERVICE**	CATEGORY (PRIMARY OR SECONDARY)	LOCATION	DATE OF ACCREDITATION
MANGO SUITES - SANTIAGO CITY	PRIMARY	CITY ROAD, CALAO EAST, SANTIAGO CITY	06 November, 2024
CAMPOS VERDE HOTEL	PRIMARY	NATIONAL HIGHWAY, BRGY. SAN ANTONIO, ROXAS	06 November, 2024
JAPI TRAVELLER'S HOTEL & RESTAURANT	PRIMARY	MAHARLIKA HIGHWAY, BRGY. SILLAWIT, CAUAYAN CITY	06 November, 2024
MARIOS HOTEL	PRIMARY	BRGY. SANTA VISITACION, TUMAUNI	14 November, 2024
MEACO ROYAL HOTEL	PRIMARY	GANGAT STREET, SAN VICENTE, CITY OF ILAGAN	06 November, 2024
AMEA TRAVEL AND TOURS	PRIMARY	DISTRICT 1, CAUAYAN CITY	06 November, 2024
ISABELA UNITED DOCTORS MEDICAL CENTER	SECONDARY	MAHARLIKA HIGH-WAY, CAUAYAN CITY	15 November, 2024

### II. OTHER PROGRAM/PROJECT/ACTIVITY

PROGRAM/PROJECT/ACTIVITY	PROJECT DESCRIPTION	STATUS/REMARKS/
Bambanti Festival 2025 3rd Series of Workshop	In preparation for the Bambanti Festival 2025, the Isabela Tourism Office served as the secretariat for the Dance Workshop Series 3 held at the Isabela Museum and Library from November 18 to 22, 2024. The dance series was attended by 12 LGUs and concluded with participants memorizing various dance techniques and styles and producing street dance choreography.	The Isabela Tourism Office acted as secretariat during the 3rd series of the Bambanti Festival Choreography Workshop
Divilacan Airfield FTEZ Tourism Master Plan Kick Off Meeting	The Divilacan Airfield Flagship Tourism Enterprise Zone aims to address longstanding accessibility challenges facing Divilacan, positioning the municipality as a gateway for both domestic and international tourist. The master planning for the TEZ will be undertaken by a multidisciplinary planning and design firm that is committed to sustainable development practices, ensuring the preservation of Divilacan's natural beauty while fostering economic growth.	The Provincial Government of Isabela through the Isabela Tourism Office attended in the Divilacan Airfield Flagship Tourism Enterprise Zone Tourism Master Plan Kick-Off Meeting spearheaded by the Tourism Infrastructure and Enterprise Zone Authority (TIEZA) at Hotel Andrea, Cauayan City, Isabela.
HRMO-PA Values Development Seminar	The Human Resource Management Office in cooperation with the Provincial Administrative Office and the Civil Service Commission Regional Office 02 conducted Values Development Seminar. Among the topics discussed during the 2-day seminar were "Norms of Conduct of Public Officials and Employees; and the Five Core Values of Public Servants: Maka-Tao, Maka-Kalikasan, Maka-Bansa, Maka-Filipino, and Maka-Tagapaglingkod.	ITO thru Ms. Natalie CB. Almazan and Ms. Marry Grace D. Suguitan participated in the two-day seminar.
Official Presentation of Queen Isabela Candidates 2025	The Isabela Tourism Office together with the Bambanti Committee for Queen Isabela pageant officially presented the Queen Isabela 2025 Candidates at GFNDy Amphitheater, Provincial Capitol Building, Alibagu, City of Ilagan, Isabela. Measurements of the candidates long gown, swimwear and shoes, and the official profile photoshoot were also done.	The Isabela Tourism Office acted as secretariat for the events.

Bambanti Festival 4th Coordination Meeting with Isabela Tourism and Cultural Officers	In preparation for the Bambanti Festival 2025, the Provincial Government of Isabela held its 4th Coordination Meeting on November 25, 2024 at Green Room, Capitol Compound, Alibagu, City of Ilagan, Isabela. During the meeting, the Body discussed the major agenda items such as the updated Program of Activities, Criteria for Judging, and Point System.	
Bambanti Festival 4th Executive Committee Meeting	In line with the Bambanti Festival 4th Executive Committee Meeting, secretariat and body discussed schedule of activities for Bambanti Festival 2025 including the pre-event activities for Queen Isabela, point system, highlighting the Agri-Tourism Village wherein focuses on booth assignments, and official logo for Queen Isabela and Bambanti Festival 2025.	
'ISABELA's GOT TALENT: Ettam Ngana Talentadong Isabeleños!'	Isabela's Got Talent (IGT) is a weekly event held every Friday at the GFNDy Sr. Session Hall, Isabela Provincial Capitol Amphitheater. This program aims to showcase the incredible talent of every Isabeleño. Exciting weekly episodes features a competition between a challenger and the defending winner, creating an exciting display of skills and artistry. Week 16 to 17 and a Grand Finals for Kids Edition aired in November as part of the series leading up to Grand Finals during the 2025 Bambanti Festival Celebration.	Isabela Tourism Office together with Provincial Youth Development Office acted as Secretariat and Technical Team.
Opening Christmas Village at Last Regnant	The Meraki Garden opened its Christmas Village to offer a truly magical experience and to feel the holiday spirit. The village was beautifully adorned with abundant and stunning lights that gives tourist feel the warmth and joy the season. With the decorations and seasonal displays this village promises a memorable experience for all the visitors from different municipalities and provinces.	Provincial Tourism Officer, Ms. Joanne D. Maranan attended the opening of Chrstimas Village at Last Regnant, San Manuel on November 23, 2024 and at Maraki Garden, Reina Mercedes on November 29, 2024.
Opening Christmas Village at Meraki Garden		
UST - CHTM Pagtanaw at Echague Isabela	This is a project between the University of Santo Tomas College of Tourism and Hospitality Management (UST-CTHM) and the Local Government Unit of Echague. The students conducted Focus Group Discussions for six specific areas in Echague, Isabela such as CAISA Multipurpose Cooperatives (Pineapple Plantation), Tercero StrEat, Echague New Public Market, Gabaldon Building, Echague Rattan Industry, and Eatchague Banchetto. This aims to develop a Sustainable Strategic Tourist Development Plan for all the sites visited.	Provincial Tourism Officer, Ms. Joanne D. Maranan served as Panel Members in the projects presented in Pagtanaw; Echague, Isabela Fieldwork and Heritage Youth Forum 2024.

<p>MPAN 4th Quarter Committee Meeting and Workshop on Harmonization of Policies and Sustainable Financial Planning</p>	<p>The Department of Environment and Natural Resources, Provincial Environment and Natural Resources Office and Northern Sierra Madre Natural Park Management Office conducted MPAN 4th Quarter Committee Meeting and Workshop on Harmonization of Policies and Sustainable Financial Planning. Marine Protected Area Network (MPAN) aims to address issues and concerns to protect, conserve and strengthen the marine protected areas of Isabela and LGUs under the Northern Sierra Madre Natural Park. Together with the Province, LGUs and National Agencies were working to build connections, reinforcing partnership and ensuring that MPAN was managed effectively and efficiently with respect to conservation and other objectives for planning and development.</p>	<p>The Isabela Tourism Office thru Mr. John Kelvin G. Tangan participated and shared an output based on their identified issues and activities during the MPAN 4th Quarter Committee Meeting and Workshop on Harmonization of Policies and Sustainable Financial Planning at Pizza Zicarelli, Upi, Gamu, Isabela on November 4-6, 2024.</p>
<p>Technical Education and Skills Development Authority (TESDA) Consultation Meeting</p>	<p>In preparation for the adjustment of its Provincial Technical Education and Skills Development Plan (PTESDP) to align the Area-Based Demand Driven TVET by correlating skills mapping data with sectoral priorities and job requirements along with identifying the investment needs at the congressional level.</p>	<p>Ms. Jesus Ferdinand Ordoñez participated with the consultation meeting to share perspectives and valuable insights.</p>
<p>Maintains implementation of preventive measures due to Covid-19 disease.</p>	<p>The Isabela Museum and Library staff maintains preventive measures such as sanitizing government facilities and clean-up drive in the IML to prevent the spread of Covid-19 disease.</p>	<p>Highly observed preventive measures during office hours.</p>
<p>Library Service/Program</p>	<p>In preparation for the Bambanti Festival 2025, the Isabela Tourism Office served as the</p>	<p>Assisted readers</p>
<p>Museum Service/Program</p>	<p>A total of 76 museumgoers visited the museum.</p>	<p>Completed tour</p>
<p>National Book Week 2024 and Library and Information Services Month 2024</p>	<p>The Provincial Government of Isabela, through the Isabela Museum and Library (IML), recently celebrated the 90th National Book Week with the theme "Magbasa. Mangarap. Magdiwang," and the 34th Library and Information Services Month (LISM), with the theme "LibVOCACY: Unity towards Inclusive and Empowered Libraries." These events are of great significance in fostering a culture of reading, learning, and community engagement. By promoting libraries as essential spaces for personal and collective growth, this celebration underscores the importance of accessible and inclusive knowledge for all. As part of the culmination, IML organized fun and educational activities such as the "Guess What's in the Box" game and trivia questions on science, history, and current events. These activities not only entertained students but also encouraged critical thinking and participation. In addition, the winners received school supplies, and all participants were treated to simple snacks, making the event both enjoyable and meaningful. This initiative highlights the vital role of libraries in empowering individuals especially the young Isabeleños.</p>	<p>The activity was posted in Isabela Tourism Office FB page and still available for viewing at IML until November 30, 2024</p>

<p>Library and Information Services Month (LISM) 2024 Photovoice Project Awarding and Focus Group Discussion</p>	<p>The Isabela Museum and Library received a Plaque of Recognition during the awarding ceremony of the 2024 LISM Photovoice Project on Local Heritage Collection of Libraries in the Philippines hosted by the National Committee on Libraries and Information Services on November 20, 2024. IML also participated during the LISM Focus Group Discussion via Zoom to delve into the current state of librarianship, address the challenges faced by the profession, and share best practices in library services.</p>	<p>Provincial Tourism Officer, Ms. Joanne D. Maranan together with the IML staff Jesus Ferdinand C. Ordoñez and Mae Zoe R. Barillos joined the Focus Group Discussion (FGD) and received the Photovoice LISM award virtually of Isabela Museum &amp; Library from NCCA</p>
<p>PREPARED BY:</p>		<p>APPROVED BY:</p>
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<p>  <b>YRIS L. CERALDE</b>  Administrative Aide III</p>		