






Gakit Festival	<p>The Gakit Festival is an annual tradition in Angadanan, celebrated as a gesture of thanksgiving and a showcase of the vibrant cultural heritage, creativity, and community spirit of the locality. One of the highlights of the festival was the Dance Drama Competition, which serves as a platform for students to demonstrate their artistic talents while fostering unity and camaraderie among the people of Angadanan. The competition featured six contestants from different schools, each performing a captivating blend of dance and drama that celebrated the rich cultural narrative of their community. The winners of the competition were as follows: Lomboy Integrated Schools as 1st Place, La Suerte High School as 2nd Place and Rang-ayan High School as 3rd Place.</p>	<p>Ms. Mae Zoe R. Barillos, from the Isabela Museum and Library, served as one of the judges for the Dance Drama Competition during the Socio-Cultural Night.</p>
Philippine National Police - CAR Isabela Visita Iglesia	<p>Last April 5, 2025, The Philippine National Police (PNP) - Cordillera Administrative Region (CAR) headed by Police Captain Fr. Rommel Cacatorin visited churches in Isabela for the Visita Iglesia, a traditional religious practice of visiting churches during Semana Santa. The pilgrimage was led by Rev. Fr. Rommel R. Cacatorin along with the civilian parishioners from St. Paul Chapel. The group began their spiritual journey at Our Lady of Atocha in Alicia, then proceeded to Our Lady of the Pillar in Cauayan City followed by Our Lady of the Visitation of Guibang, St Rose of Lima, St. Michael Cathedral in Gamu, St. Mathias Church in Tumauni and San Pablo Church in San Pablo.</p>	<p>Mr. Jayson A. Macarubbo and Ms. Alyssa Obenar, from the Isabela Tourism Office, assisted the 65 visitors all throughout the Visita Iglesia.</p>
Miss Dairy Queen 2025	<p>The Municipality of Mallig celebrated the 3rd Mallig Dairy Festival, a vibrant showcase of our culture, heritage, and community spirit. One of the festival's most prestigious events is Miss Dairy Queen 2025, a pageant that highlights the beauty, intelligence, and grace of their Malligueñas, providing them with a platform to inspire and empower young women. The eleven (11) candidates representing their barangays showed off beauties and brains as they competed for the crown. Ms. Donna C. Galamgam, SK Federation representative was hailed as the Miss Dairy Queen 2025.</p>	<p>Provincial Tourism Officer, Ms. Joanne D. Maranan, served as one of the judges for the pageant.</p>
Medical Mission to Divilacan and Maconacon	<p>YWAMS Ships, an NGO, arranged a medical mission to Divilacan and Maconacon last April 9-11, 2025. They requested assistance from the Isabela Tourism Office for assistance regarding their flights to and from Maconacon as they needed to fly in around 35 personnel to the area.</p>	<p>Isabela Tourism Office assisted the team in arranging flights for all medical team and volunteers.</p>

ITC - Mini Congress for Tourism, Education and Grains	As part of the preparations for the ITC Mini Congress, a zoom meeting was held last April 14, 2025, to discuss the event and its objectives. DOLE explained that Industry Tripartite Councils (ITC) serves as a platform for continuous dialogue and consultation, foster a cooperative environment within their sector, and address labor - related concerns through a tripartite approach - the government, employees and worker.	Provincial Tourism Officer, Ms. Joanne D. Maranan, attended the Zoom Meeting.
	The Department of Labor and Employment, in cooperation with PGI, held the ITC Mini Congress last April 25, 2025 at the PDRRMO Command Center. ITCs for Tourism, Education and Grains were established. This activity aims to promote collaboration among the government, employers and employees in the different sectors. Operating at both national and regional levels, these ITCs serve as vital platforms for dialogue and policy development to ensure harmonious labor management relations across industries. During the formation of these councils, insights and grievances of employees and employers regarding their current situations, particularly issues surrounding salaries, duties, and responsibilities were also discussed.	Provincial Tourism Officer, Ms. Joanne D. Maranan, together with the Isabela Tourism staff Ms. Honeylet D. Manalo, Ms. Wilma M. Bastero and Ms. Maricris C. Madrid, attended the aforementioned congress.
COA Exit Conference	The Provincial Government of Isabela (PGI) reaffirmed its unwavering commitment to good governance, fiscal responsibility, and transparent public service during the COA Exit Conference for Calendar Year 2024 on April 15, 2025, at Balai, Capitol Compound, City of Ilagan. The conference served as a platform for COA to present its audit findings and recommendations, while PGI officials emphasized their dedication to continuous improvement, accountability, and efficient delivery of services to the people of Isabela.	Provincial Tourism Officer, Ms. Joanne D. Maranan, attended with the Exit Conference together with the other Department Heads of PGI.
TIEZA and Arc Lico assessment and inspection of Divilacan	ARC LICO and the TIEZA teams visited Divilacan for their situational analysis of the town in preparation of the Comprehensive Tourism Master Plan for the Divilacan Airfield Flagship Tourism Enterprise Zone (FTEZ). The teams conducted a six-day field visit to Divilacan. The team assessed potential homestay accommodations and evaluated various natural and cultural tourism destinations in the area. This initiative aims to ensure sustainable tourism development, enhance local economic opportunities, and align the master plan with the unique ecological and cultural assets of Divilacan.	Mr. Joe Vincent R. Batoon, from Isabela Tourism Office assisted TIEZA and Arc Lico Teams.

Philippine Cruise Tourism Ocular Inspection	The Sharp Travel Services Philippines Inc., Benline Agency, Isabela Tourism staff, and LGU Divilacan conducted an ocular inspection held last April 25-27, 2025 at Divilacan, Isabela. This was to visualize and assess the cruise tourism facilities' condition, safety, and service quality. The inspection covered cruise terminals, docking areas, lounges, transportation links, and guest services. The assessment included cleanliness and maintenance, passenger flow and accessibility, safety and security compliance, staff service quality, amenities and tourism readiness, environmental management, and the overall passenger experience to ensure that facilities meet international standards and to identify areas for improvement.	Mr. John Kelvin G. Tangan, from Isabela Tourism Office, assisted Sharp Travel Services Philippines Inc. in three days.
Site Assessment • Divilacan	The Isabela Tourism Office conducted an assessment of tourism sites and establishments in Divilacan. They visited the Mangrove Forest, Dication Lake and Wildlife Sanctuary, Lubigan Foot/Hanging Bridge, Divilacan Light House, Dipudo Paradise (Gay Island), Estagno Island, Dimasalansan Cove, Disikit Beach, Dipudo Airstrip, and Dilakit Waterfalls held last April 21-26, 2025. Meanwhile, Lanai Turtle Sanctuary, Lanai View Deck and Bonsai Forest, Bicobian Cove Diving and Swimming Area, Moon Rise Island Resort, Bicobian Barangay Proper (Community, Weavers Association, and mangrove), Dimasalansan Cove Agta Community, and Dimasalansan Cove held last April 25-27, 2025.	Mr. Joe Vincent R. Batoon and Mr. John Kelvin G. Tangan, from Isabela Tourism Office, conducted site assessments.
Coastal Law Enforcement Training	The Coastal and Marine Ecosystems Management Program (CMEMP), led by the Department of Environment and Natural Resources (DENR) conducted a Coastal Law Enforcement Training at Plaza Zicareli last April 22-24, 2025. The training aims to equip coastal law enforcement teams with the necessary skills and knowledge to effectively manage coastal and marine resources, prevent illegal activities, minimize environmental degradation, and safeguard both public and ecological health. As part of this initiative, the CMEMP facilitated the establishment of the Marine Protected Areas Network (MPAN) of the Province of Isabela and conducted a "Coastal Law Enforcement Training" for its members to strengthen their capacity by: enhancing enforcement initiatives for effective resource management; identifying types of violations directly affecting the coastal environment and understanding their corresponding legal consequences; and developing a comprehensive coastal law enforcement plan for Isabela's MPAN.	Provincial Tourism Officer, Ms. Joanne D. Maranan and Ms. Ereneah R. Domingo participated in the planning process and contributed insights in the aforementioned training.

Comprehensive Land Use Plan (CLUP) of the Municipality of Aurora	The Provincial Land Use Committee (PLUC) convened on April 8, 2025 to review and evaluate the updated Comprehensive Land Use Plan (CLUP) of the Municipality of Aurora. The session brought together key representatives from provincial offices, national agencies, and technical experts to ensure that the proposed CLUP aligns with regional and national development frameworks, promotes sustainable land use, and supports the municipality's long-term socio-economic and environmental goals.	Provincial Tourism Officer, Ms. Joanne D. Maranan, attended the review.
Clean-Up Drive	In celebration of Earth Day 2025, the Provincial Government of Isabela, through the Environment and Natural Resources Office (ENRO), spearheaded a clean-up drive last April 22, 2025 at the Isabela Eco-Park located within the Isabela Provincial Capitol Compound in Alibagu, City of Ilagan. The activity aimed to raise environmental awareness, promote ecological responsibility, and strengthen community participation in preserving green spaces. Volunteers from various provincial offices, youth organizations, and civic groups joined the initiative, demonstrating a shared commitment to environmental sustainability.	Isabela Tourism Office and Isabela Museum and Library staff participated in the Clean-up Drive.
Queen Isabela 2025 Candidates Benchmarking	The Isabela Tourism Office, through the Queen Isabela (QI) 2025 Secretariat provided assistance to the QI candidates during the bench-marking activity held last April 25-27, 2025 in the Province of Zambales. This initiative aimed to expose the candidates to best practices in tourism, culture, and pageantry, enriching their experience and equipping them with valuable insights for their personal and professional growth. The QI Secretariat team performed the following key functions throughout the bench-marking: facilitated transportation, meals, accommodation, and logistical needs of the candidates; ensure smooth flow of scheduled activities, including site visits; provided administrative support and documentation throughout the benchmarking; and assisted in maintaining the safety, welfare, and discipline of the candidates during the travel.	Queen Isabela Secretariat Ms. Ereneah R. Domingo, Ms. Kristine Joy M. Ortiz, Ms. Yris L. Ceralde and Ms. Kate Claire C. Bangug assisted the candidates.
Filipino Brand of Service Excellence	The Department of Tourism - Region 02 conducted a Filipino Brand of Service Excellence (FBSE) to Hospitality and Tourism Management students of Isabela State University - Cabagan Campus held last April 28, 2025. This program was beneficial for the students as it is designed to develop and sustain a tourism workforce capable of providing excellent quality service of globally-competitive standard to tourists and visitors travelling to and around the country while establishing and maintaining good customer relations.	Provincial Tourism Officer, Ms. Joanne D. Maranan, delivered messages to 3 separate groups of students .

Maintains implementation of preventive measures due to Covid-19 disease.	The Isabela Museum and Library staff maintains preventive measures such as sanitizing government facilities and clean-up drive in the IML to prevent the spread of Covid-19 disease.	Highly observed preventive measures during office hours.
Library Service/Program	For the month, we have a total of 1,478 readers for the library.	Assisted readers
Museum Service/Program	A total of 131 museumgoers visited the museum.	Completed tour
Celebrated the National Literature Month (Buwan ng Panitikan) and Environment Month this April.	The Provincial Government of Isabela, through the Isabela Tourism Office and the Isabela Museum and Library, proudly celebrates National Literature Month (Buwan ng Panitikan) and Environment Month this April. The National Literature Month 2025, themed "Sikad Panitikan: Kultura at Panitikan ng Kaunlaran", highlights the vital role of literature in shaping our national identity and enriching the cultural heritage of every Filipino. This annual celebration is organized by the National Commission for Culture and the Arts (NCCA), the Komisyon sa Wikang Filipino (KWF), and the National Book Development Board (NBDB), in accordance with Proclamation No. 968 signed in 2015. Simultaneously, the theme for Earth Month and Earth Day 2025, "Our Power, Our Planet," highlights the urgency of collective action to protect our planet and the transformative potential of renewable energy. It supports the global target of tripling renewable energy capacity by 2030.	Mounted an exhibit at the lobby of Isabela Museum and Library
Benchmarking of LGU Cabagan Isabela	The Local Government of Cabagan, Isabela conducted a benchmarking activity to assess the services and role of public libraries, particularly focusing on the services and programs offered by the Isabela Museum and Library and its best practices.	Assisted the Local Government of Cabagan, Isabela on April 8, 2025
National Library of the Philippines Zoom meeting with Public Libraries of LGU's of Isabela	The Isabela Museum and Library staff facilitated the Zoom meeting of National Library (NLP) of the Philippines with various LGU's of Isabela for the re-affirmation on their certificate of affiliation from the NLP and orientation on the list of requirements for library affiliation with NLP.	IML staff facilitated the Zoom meeting on April 8, 2025.
Students Research Assistance	Assisted the students of BSIT of ISU - Roxas Campus who are conducting Capstone Project entitled " Exploring Isabela's Heritage: Developing an Immersive Virtual Tour App for the Isabela Museum".	Assisted the students/researchers
National Book Development Board 'Tukals Dunong' Sessions	The "Tuklas Dunong" Sessions of National Book Development Board (NBDB) are capacity-building workshops designed to equip with necessary tools and knowledge to successfully manage a Book Nook. This sessions are necessary for the application of Isabela Museum and Library to become a site partner for the Book Nook project of the NBDB.	Provincial Tourism Officer, Ms. Joanne D. Maranan with the staff of Isabela Museum and Library attended the Tuklas Dunong Basic 1: Planning for a Sustainable Community Reading Space on April 4, 2025 and Tuklas Dunong Basic 2:Reading Space Site Management on April 11, 2025.

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