



CY 2024 ACCOMPLISHMENT REPORT

PROVINCIAL ECONOMIC DEVELOPMENT
AND INVESTMENT PROMOTIONS OFFICE



INTRODUCTION



Photo: Isabela Tourism Office

Pursuant to DILG Memorandum Circular No. 2020-167, the Provincial Economic Development and Investment Promotions Office (PEDIPO) is mandated to facilitate, prepare, coordinate, and execute local economic development and investment promotion policies, programs, projects, and activities. It shall be in-charge of investment facilitation and promotion, local enterprise development, establishment of support mechanisms for the growth of micro, small and medium enterprises (MSMEs), provide mechanism for business retention and expansion, and other business and economic activities.

CY 2024 was a landmark year as PEDIPO became operational and functional with the hiring of its key personnel and setting up of the office.

It was also a momentous year for the Province of Isabela as it was recognized as one of the most competitive provinces and most business-friendly LGUs in the country. These awards served as a testament of the commitment of the Provincial Government of Isabela to make Isabela a prime investment destination in the Philippines.



CITIES AND MUNICIPALITIES COMPETITIVENESS INDEX RANKINGS

The Province of Isabela emerged as the 17th Most Competitive Province among all provinces in the country and the top performer among provinces in the Cagayan Valley Region during the CY 2024 Creative Local Governance Congress held on December 16, 2024 at the Go Hotels Plus, Tuguegarao City, Cagayan. Organized by the Department of Trade and Industry (DTI) Region 2, the Congress aims to advance the creative ecosystem and creative tourism, and explore rich intersection of competitiveness, creativity, tourism, and local governance in Region 2.

The highlight of the event was the Cities and Municipalities Competitiveness Index (CMCI) Awarding Ceremony wherein Isabela was recognized as the 17th Most Competitive Province in the CY 2024 CMCI Rankings for its outstanding performance across five key pillars of competitiveness, namely, Economic Dynamism, Government Efficiency, Infrastructure, Resiliency, and Innovation.

SEARCH FOR MOST BUSINESS-FRIENDLY LOCAL GOVERNMENT UNIT AWARDS

The Province of Isabela was adjudged as one of the Top 5 Finalists in the Philippine Chamber of Commerce and Industry's (PCCI) CY 2024 Most Business-Friendly Local Government Units (LGUs) Awards under the Province Level Category during the final judging and awarding ceremony on September 23, 2024 at the PCCI Head Office in Taguig City. Isabela was selected for its exemplary performance in fostering an enabling environment for business growth, promoting innovation, and sustaining local economic development.



PEDIPPO together with concerned offices in the Provincial Government of Isabela, prepared the documents to process its nomination.

The annual search recognizes the LGUs which have demonstrated outstanding efforts in instituting good governance reforms to promote trade and investments, transparency, accountability, and efficiency in delivering business services to generate inclusive and sustainable growth and to fast-track local economic development. This is also part of the indicators under the LGU business-friendliness and competitiveness thematic area of the Seal of Good Local Governance by the Department of the Interior and Local Government.



The office facilitated and coordinated the purchase of properties owned by the Landbank of the Philippines located in Barangay Ipil, Echague for the Palay Procurement Program for Small Farmers in Isabela. It also provided initial comments on the draft operations manual of the program.

This program is one of the country's most ambitious programs wherein the provincial government directly purchases palay from local farmers at above the market price. This aims to boost the productivity and income of small rice farmers by providing a better option for them to sell their produce at a higher price and establishing an efficient post-harvest facility to produce quality premium milled rice. The program will provide farmers with an assured price for their produce above the market price while stabilizing the price of palay in the local market.



PALAY PROCUREMENT PROGRAM FOR SMALL FARMERS IN ISABELA



Photo: www.da.gov.ph

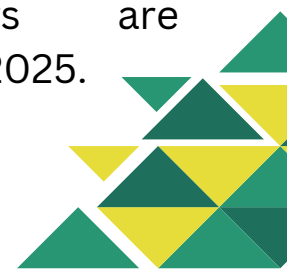
PUBLIC-PRIVATE PARTNERSHIP

PEDIPO formulated and facilitated the approval of Executive Order No. 26 series of 2024 titled “Creating the Provincial Public-Private Partnership (PPP) Unit of the Province of Isabela” and Executive Order No. 27 series of 2024 titled “Creating the Public-Private Partnership Pre-Qualification Bids and Awards Committee (PBAC) of the Province of Isabela. These policies aim to provide an enabling environment to develop, facilitate, implement, and monitor PPP projects in the province.

PROVINCIAL TASK FORCE ON HIGH VALUE COMMERCIAL CROPS

Pursuant to Executive Order (EO) No. 41 series of 2024 issued on December 4, 2024, the office was designated to be part of the Provincial Task Force on High Value Commercial Crops and tasked to report to the Governor on matters relating to the promotion, development, and monitoring of the banana commodity.

The office led the initial meeting of the Provincial Task Force on December 6, 2024 to discuss the responsibilities of the members and the data requirements based on the EO. The office also prepared partial data and the draft Banana Industry Situation Report. The report will be enhanced once data and updates from various Municipal Agricultural Officers are submitted in February 2025.





MEETINGS ATTENDED

- PEDIPO Staff Meetings on November 7, 2024 and December 9, 2024
- Meeting of the Provincial Task Force on High Value Commercial Crops on December 6, 2024
- 133rd Regional Development Council 2 (RDC2) Meeting on December 5, 2024
- 3rd Executive Committee Meeting for the 2025 Bambanti Festival on November 26, 2024
- PSMEDC Focus Group Discussion Revitalization on the Isabela Rattan Processing Shared Service Facility on October 15, 2024
- Meeting with Landbank of the Philippines Special Asset Division 1 to discuss the Ipil Properties on September 4, 2024



CAPACITY BUILDING ACTIVITIES ATTENDED

- 2024 Economic and Financial Literacy Forum on December 11, 2024
- Provincial Product Accounts Dissemination Forum on the 2023 Economic Performance of Isabela on December 11, 2024
- Regional Development Council 2 (RDC2) Executive Training on December 4, 2024
- Opening Program for the Four-Day Intensive Skills Training on Rattan Basket Weaving on November 26, 2024
- Values Development Seminar on November 19, 2024
- 12th Eco Forum 2024: The High-Level Conference for Local Leaders and Stakeholders for Sustainable Community on October 29-31, 2024
- Safety Officer Training Course on October 22, 2024 and December 10-12, 2024
- Online Refresher Course for ISO: 9001:2015 Internal Audit on October 10, 2024
- Mandatory Continuing Legal Education on September 10-13, 2024
- Local Government Summit 2024 on August 23, 2024
- Needs Assessment Session with LGU based on World Trade Organization Investment Facilitation for Development Agreement on August 8, 2024
- The New PPP Code and IRR Effective April 6, 2024 on June 13, 2024

ATTY. PAUL ANGELO R. UY

Provincial Economic Development and
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PEDIPO STAFF

