



Republic of the Philippines
PROVINCE OF ISABELA
ILAGAN
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PROVINCIAL INFORMATION OFFICE

Accomplishment Report Calendar Year 2022

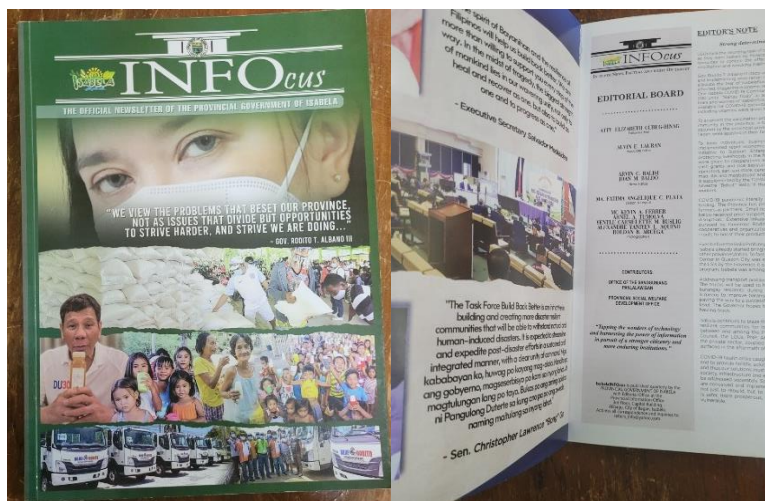
The Provincial Information Office is mandated to work for the management of a responsive public information system to create public awareness of and support for the development programs and projects of the Provincial Government of Isabela. It delivers accurate, relevant, timely, and adequate reports on the plans, programs, and services of the Provincial Government of Isabela.

Below are the highlights of PIO's accomplishments for the year 2022:

ADVOCACY ACTIVITIES

Publishing and distribution of Isabela INFOcus, the official newsletter of the Provincial Government of Isabela.

The Isabela INFOcus provides information about the various programs and activities of the province. It further strengthens the right of the public for true and reliable information.





IsabelaINFOcus, 2022 issue

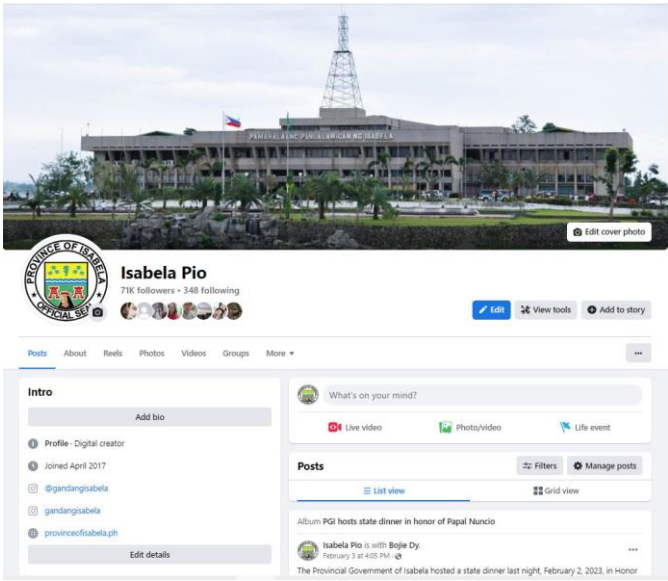
SOCIAL MEDIA MANAGEMENT

In an increasingly connected world, the public’s demand for quick, concise updates on pressing news and information at the provincial level grows every day. Social media is an ideal tool to directly interact with citizens in a more personalized and accessible way, keep its citizens informed and updated on local issues that matter.

The Provincial Information Office, through its Facebook official account, *Isabela Pio* builds audience trust and engagement by posting relevant and interesting news and information, so that the public turns to Isabela Pio as a valid source of information.

As a primary source of news and information, *Isabela Pio* is an excellent place to capitalize the opportunities to communicate with its constituents in launching and ramping up health-related, education and environment campaigns; build awareness around socio-economic initiatives; and an essential tool in cascading timely and relevant information and updates during disasters and calamities such as typhoons in partnership with PDRRMO.

Isabela Pio, with more than 71,000 followers, maximizes its impact on Facebook by tagging partner-LGUs, agencies and departments in relevant posts while cross-promoting relevant contents to its followers.



Isabela Pio, the official Facebook account of the Provincial Information Office with 71,753 followers



PHOTO/VIDEO COVERAGE AND DOCUMENTATION

The Provincial Information Office is in the forefront in coverage and documentation of important events and activities of the Provincial Government. In 2022, a total of 219 events and activities of the provincial government were covered and documented by the Office.



FARMERS INTERNSHIP PROGRAM TO SOUTH KOREA

The Provincial Information Office assisted in the screening, interviews, passport processing, medical examination, and deployment of Isabela farmers for the Seasonal Agricultural Sector Development Exchange Program to South Korea.

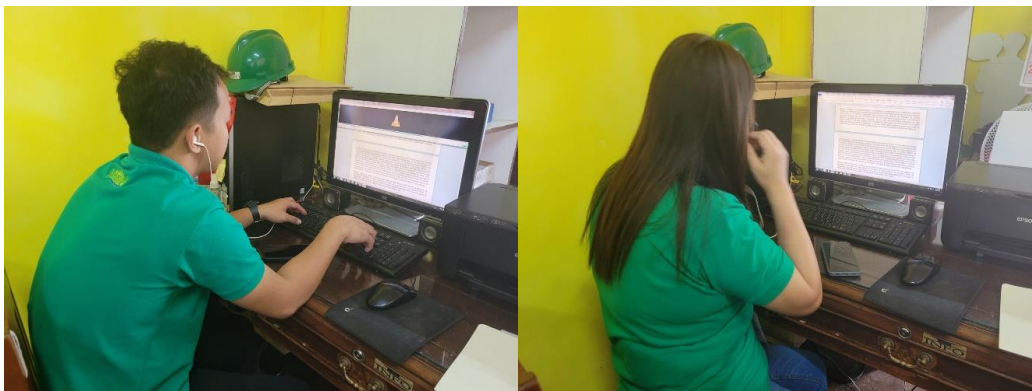
The five-month internship program will enhance the knowledge, skills and experience of our farmers while learning modern agricultural technologies and at the same time earn income for their families.

The Seasonal Agricultural Sector Development Exchange Program to South Korea dispatched a total of 286 farmers in eight deployments to Yanggu, Jinan, and Wanju counties for the period April 5 to November 17, 2022.



NEWS MONITORING AND ISSUES MANAGEMENT

The Provincial Information Office monitors news and commentaries aired over local radio stations for information and in aid for decision-making and management of issues of the local chief executive and concerned department heads for proper action.



OTHER RELATED ACTIVITIES

SUBMISSION OF CITIZEN’S CHARTER AND ARTA COMPLIANCE REPORT

The Provincial Information Office assisted in the submission of the PGI’s updated Citizen’s Charter and Certificate of Compliance in compliance with RA No. 11032, or the Ease of Doing Business and Efficient Government Service Delivery Act of 2018 and Anti-Red Tape Authority (ARTA) Memorandum Circular No. 2021-10 dated December 3, 2021 providing the validation guidelines on Citizen’s Charter compliance for the FY 2021 PBB.

TODAS DENGUE, TODO NA’TO! IKA-SIYAM NA KAGAT

The Provincial Information Office joined the rest of Isabela in the annual Provincial Government of Isabela’s biggest, most aggressive and most comprehensive campaign against dengue, “TODAS DENGUE, TODO NA ‘TO (IKA-SIYAM NA KAGAT)” at the Isabela Capitol Compound on June 25, 2022. It was a simultaneous and massive clean-up of public and private spaces in the province to eliminate mosquito breeding sites and stop the spread of dengue fever and other mosquito-borne diseases.



INTERNATIONAL ORGANIZATION FOR STANDARDIZATION (ISO) 9001:2015 CERTIFICATION

The Provincial Information Office contributed to the strenuous International Organization for Standardization (ISO) certification of the Provincial Government Isabela, upgrading its status from ISO 9001:2008 to ISO 9001:2015 to ensure efficiency and effectiveness of our operations for organizational quality and excellent public service. Our office was able to attend various trainings and virtual audits, and prepare necessary documents that reported our internal processes, procedures and standards.



TYPHOON MONITORING

The Provincial Information Office disseminates real-time information to inform the public before, during and after the onslaught of typhoons.

In close coordination with PDRRMO, Tropical Cyclone Wind Signal (TCWS), including typhoon-related Executive Orders, Magat Dam advisories, and status of flood, roads and bridges were consistently monitored. All of these typhoon-related updates were consequently posted at *Isabela Pio* to inform and warn the public.



ONE MILLION BAMBOOS IN ONE DAY

The Provincial Information Office joined the rest of the province to participate in One Million Bamboos in One Day Tree Planting Activity, the province’s measure to mitigate soil erosion and flooding on December 20, 2022 at Casibarang Sur, Cabagan, Isabela.

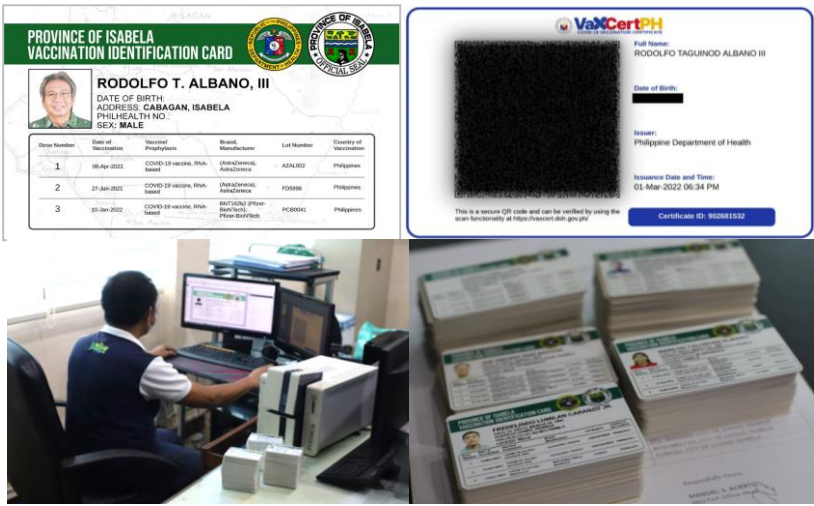


BAMBANTI FESTIVAL 2023

Atty. Elizabeth C. Binag, the Provincial Information Officer and Bambanti Festival 2023 Committee Head on Media Affairs, attended executive committee meetings for the preparation of Bambanti Festival 2023. Meanwhile, the photographers and writers of the office covered all the meetings for public consumption. Articles and photographs were posted on the official Facebook page of the province to hype the comeback of the weeklong festival as early as December 2022.

PRINTING OF COVID VACCINATION IDs

On top of printing the ID’s of all the employees of the Provincial Government of Isabela, including employees of PGI’s owned and managed hospitals, the Provincial Information Office captured data submitted by employees to incorporate on the printing of their Vax IDs.



COMMUNICATION PLAN PREPARATIONS

To effectively carried out the programs and projects of the Provincial Government, the Provincial Information Office makes use of the Communication Plan as a roadmap to ensure that target audience in the community could capture the desired information.

In partnership with concerned agencies, discussions were made to lay out goals and objectives, clarify and how to articulate the message, and identify the channels, activities and materials needed.

PREPARATIONS OF STORY BOARD AND VIDEO

During the Covid-19 pandemic, the Provincial Information Office conceptualized a Story Board relating all the interventions made by the Provincial Government at the height of the pandemic, and packed them in a video format through the PIO’s Creative Production Services. It was posted at *Isabela Pio* for public information and later used as an entry of PGI to BGLF Search for LGU Best Local Fiscal Management Practices during the COVID-19 Pandemic under thematic area on Efficient Allocation of Funds and Resources which won an award.

The same concept of using the story board as Audio-Video Presentation was used to relay information to target audience/participants during the One Million Bamboo in One Day meetings and during the presentation of Provincial Information Officer Atty. Elizabeth Binag on the subject of Devolution during the 5th Annual Staff Development seminar of selected Capitol employees.



AVP STORYBOARD			AVP STORYBOARD		
Working Title : RTA ONE MILLION TREES IN ONE DAY PROJECT			5th Annual Staff Development Program		
Duration : 5 mins to 10 mins			Theme: DEVOLUTION AND CAPACITY BUILDING WITH VALUES AND PROTOCOL COACHING		
			December 21, 2022		
			Specific: Devolution Module		
			Devolution Communication Plan/Strategies		
			Communicating the Devolution Process		
SEQ	AUDIO	VISUAL	SEQ #	AUDIO	VISUAL
	VOICE OVER				
	INTRO:				
1	On December 20, 2019, the Province of Isabela, tagged as the "Volunteer Capital of the Philippines" demonstrated its unity from all sectors – the youth, government agencies, NGOs, various Cooperatives and the private sector, assembled at the Provincial Capitol as early as 5:00 am, despite rain showers – all bound to Sitio Lagis, Barangay Sindon Bayabo, City of Ilagan for the RTA: Plant One Million Trees in One Day.	FILE VIDEO: Assembly area, Capitol lobby	1	The Devolution Transition Committee of the Province of Isabela was constituted through the Governor's Executive Order No. 24, series of 2021, signed on July 30, 2021.	THE DEVOLUTION TRANSITION COMMITTEE EO #24, series of 2021
2	To ensure full participation, Governor Rodito T. Albano III issued Executive Order No. 54 – 2019, declaring the 20th of December 2019, as a Special Non-Working Day in the Province of Isabela.	EO 54, series of 2019 – flash on screen		The members of the Devolution Transition Committee including all department heads of the offices affected by the devolution convened for a meeting on August 9, 2021 to discuss Executive Order no. 138 and its Implementing Rules and Regulations, and the responsibilities of the Devolution Committee as contained in Executive Order No. 24.	Photos of series of meetings Re: TWG c/o PPDO
				A Technical Working Group composed of technical	ISABELA DEVOLUTION TRANSITION PLAN

CAPACITY BUILDING

The employees and staff of the Provincial Information Office continued to hone their skills in pursuit of effective and efficient public service by attending seminars and forums.

PIO staff joined the Provincial Administrator’s Office in the 5th Annual Staff Development Program with the theme, “Devolution and Capacity Development Program and Protocol Coaching” held at the Capitol Amphitheater, Alibagu, City of Ilagan, Isabela on December 21, 2022.



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ATTY. ELIZABETH C. BINAG
Provincial Information Officer