



Republic of the Philippines
PROVINCE OF ISABELA
City of Ilagan

Office of the Governor

EXECUTIVE ORDER NO. 10 -2019

**DIRECTING THE ENVIRONMENT AND NATURAL RESOURCES OFFICE
OF THE PROVINCIAL GOVERNMENT OF ISABELA TO CRAFT
LOCALIZED INFORMATION EDUCATION COMMUNICATION MATERIALS
ON ENVIRONMENTAL PROTECTION**

Whereas, the 1987 Constitution provides that it is a State Policy to “protect and advance the right of the people to a balanced and healthful ecology in accord with the rhythm and harmony of nature” (Section 16, Article II);

Whereas, the State shall promote national awareness on the role of natural resources in economic growth and the importance of environmental conservation and ecological balance towards sustained national development;

Whereas, various elements, groups and individuals continue to undermine environmental laws, rules and regulations resulting in the deterioration of the environment, the destruction of natural resources and even the loss of lives;

Whereas, there is an urgent need to intensify efforts to protect and improve the quality of the environment by adopting, wherever relevant, an approach in which economic growth would be directed towards environmentally sound and sustainable development;

Whereas, the pursuit of a comprehensive and integrated environmental protection program necessitates the crafting and dissemination of Information Education Communication materials, herein referred to as “IEC Materials on environmental protection” to help educate and instill awareness regarding environmental issues and concerns to the citizenry;

NOW THEREFORE, I, RODOLFO T. ALBANO III, Governor of Isabela, by virtue of the powers vested in me by law, do hereby direct the Environment and Natural Resources Office of the Provincial Government of Isabela to craft localized Information Education Communication materials on environmental protection with the following content:



The IEC material shall encompass environmental concepts and principles, environmental laws, the state of international and local environment, local environmental best practices, the threats of environmental degradation and its impact on human well-being, the responsibility of the citizenry to the environment and the value of conservation, protection and rehabilitation of natural resources and the environment in the context of sustainable development.

It shall also cover both theoretical and practical components comprising of activities, projects, programs including, but not limited to, tree planting; waste minimization, segregation, recycling and composting; freshwater and marine conservation; forest management and conservation; relevant livelihood opportunities and economic benefits; and other such programs and undertakings to aid the implementation of the different environmental protection laws.

Section 5. Repealing Clause. All issuances, orders, rules and regulations, or parts thereof that are inconsistent with any provision of this Order are hereby repealed or modified accordingly.

Section 6. Effectivity. This Executive Order shall take effect immediately.

Issued this 25th day of July in City of Ilagan, Isabela.


RODOLFO T. ALBANO III
Governor 

GFCD/NMRL/JNG