



Republic of the Philippines
PROVINCE OF ISABELA
City of Ilagan

Office of the Governor

EXECUTIVE ORDER NO. 17 Series of 2023

REORGANIZING THE ISABELA PROVINCIAL TOURISM COUNCIL

WHEREAS, Republic Act No. 9593, otherwise known as the “Tourism Act of 2009” declares tourism as an indispensable element of the national economy and an industry of national interest and importance, which must be harnessed as an engine of socio-economic growth and cultural affirmation to generate investment, foreign exchange and employment, and to continue to mold and enhanced sense of national pride of all Filipinos;

WHEREAS, Department of the Interior and Local Government Memorandum Circular No. 95-162 date 03 October 1995 enjoins all Local Government Units to create Tourism Councils composed of government and private sector representatives to formulate programs and recommendations to develop local tourism facilities and attractions, assist in the regulation and supervision of tourism-oriented establishments thereby ensuring wholesome and clean tourism activities, assist in monitoring the implementation of the Local Government Code on the matter of licensing of tourism establishments in the locality to ascertain safe and enjoyable stay of travelers;

WHEREAS, the Provincial Government of Isabela shall adopt the principle of sustainable tourism development in the formulation of its local tourism development plans to give due regard to the conservation of natural resources and preservation of cultural heritage while allowing opportunity for local communities to achieve a better life;

WHEREAS, the separation, transfer and/or promotion from office of the members of the Isabela Tourism Council, have resulted in vacancies in the membership of the Council;

NOW THEREFORE, I, RODOLFO T. ALBANO III, Governor of the Province of Isabela, by virtue of the powers vested in me by law, hereby decree the following:

SECTION 1. REORGANIZATION. THE ISABELA PROVINCIAL TOURISM COUNCIL (IPTC) is hereby reorganized.

SECTION 2. COMPOSITION. The IPTC shall be reorganized, to wit:

- Chairperson: *Hon. Rodolfo T. Albano III*
Governor
- Vice- Chairperson: *Hon. Faustino G. Dy III*
Vice Governor
- Focal Person: *Provincial Tourism Officer*
- Members: GOVERNMENT SECTOR
- Hon. Francis Faustino A. Dy*
President
League of Municipalities- Isabela Chapter
- Hon. Mary Grace D. Arreola*
Chair, Committee on Tourism
Member, Sangguniang Panlalawigan
- Hon. Delfinito Emmanuel L. Albano*
Chair, Committee on Coastal Development
Member, Sangguniang Panlalawigan
- Hon. Dax Paulo C. Binag*
President, Isabela SK Federation
Ex-Officio, Sangguniang Panlalawigan
- Hon. Dante G. Halaman*
President-LNB Federation Isabela
- Atty. Noel Manuel R. Lopez*
Provincial Administrator
- Atty. Eduardo R. Cabantac*
Provincial Planning and Dev. Coordinator
- Ms. Marites E. Frogoso*
Provincial Agriculturist
- Ms. Elsa M. Pastrana*
Provincial Budget Officer
- Dr. Nelson O. Paguirigan*
Isabela Provincial Health Officer
- Mr. Geronimo P. Cabaccan, Jr.*
Environment and Natural Resources Officer
- Ms. Rachel R. Llana*
Schools Division Superintendent
DepEd Division Of Isabela
- Engr. Corazon D. Toribio*
Provincial Director-DILG Isabela
- Provincial Director*
Isabela Police Provincial Office- PNP

PRIVATE SECTOR

Representatives- Hotels and Restaurants

Representatives- Resorts

Representative- Local Media

Representative- Educational Institutions

Representatives- General Services Establishments

Representatives- Hospitals and Health Centers

Representatives- Public Utility Transport

Secretariat: *Isabela Tourism Office*

SECTION 3. DUTIES AND FUNCTIONS. The council shall have the following duties and functions:

- a. Formulate programs to develop promotion of local tourism.
- b. Develop tourism facilities and infrastructure.
- c. Formulate and submit tourism development/ promotion proposals for local legislation, seek approval from the executive branch of the provincial government to provide fiscal and non-fiscal incentives that will strengthen private sector investments in tourism- related activities.
- d. Assist in the regulation and supervision of tourism-oriented establishments thereby ensuring wholesome and clean tourism activities.
- e. Coordinate every tourism programs and events in the province.
- f. Assist in monitoring the implementation of the Local Government Code particularly on the matter of licensing of tourism establishment in the province in order to ensure a safe and enjoyable stay of the tourists and travelers.

SECTION 3. EFFECTIVITY. This Executive Order shall take effect immediately.

Done this 7th June 2023, at City of Ilagan, Isabela.


RODOLFO T. ALBANO III
Governor 